## Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT LICENSE** NATURE OF CONVEYANCE:

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Carrier Commercial Refrigeration, Inc.		05/15/2008	CORPORATION: DELAWARE

### **RECEIVING PARTY DATA**

Name:	BA Acquisition, Inc.
Street Address:	700 Buffington Road
City:	Spartanburg
State/Country:	SOUTH CAROLINA
Postal Code:	29303
Entity Type:	CORPORATION: DELAWARE

### PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	0843195	MARKETEER
Registration Number:	3304189	MIRACOOL
Registration Number:	2160895	THE BREEZE

### **CORRESPONDENCE DATA**

900108879

Fax Number: (336)726-8061

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

336.721.3730 Phone: Email: hnorman@wcsr.com Correspondent Name: Jeffrey R. McFadden

Womble Carlyle Sandridge & Rice, PLLC Address Line 1:

Address Line 2: P.O. Box 7037

Atlanta, GEORGIA 30357 Address Line 4:

ATTORNEY DOCKET NUMBER: 14075.42.0

NAME OF SUBMITTER: Jeffrey R. McFadden

TRADEMARK

REEL: 003794 FRAME: 0950

Signature:	/Jeffrey R. McFadden/
Date:	06/12/2008
Total Attachments: 5 source=TM LICENSE#page1.tif source=TM LICENSE#page2.tif source=TM LICENSE#page3.tif source=TM LICENSE#page4.tif source=TM LICENSE#page5.tif	

TRADEMARK REEL: 003794 FRAME: 0951

RECORDATION FO TRADEMA	RM COVER SHEET
To the Director of the U. S. Patent and Trademark Office: Plea	se record the attached documents or the new address(es) below.
Name of conveying party(ies):  Carrier Commerical Refrigeration, Inc.  Individual(s)  Association	2. Name and address of receiving party(ies)  Additional names, addresses, or citizenship attached?  No  Name: BA Acquisition, Inc.  Internal  Address:
General Partnership Limited Partnership Corporation- State: Delaware Other Citizenship (see guidelines) U.S. Additional names of conveying parties attached? Yes No	
3. Nature of conveyance )/Execution Date(s):  Execution Date(s) May 15, 2008  ☐ Assignment ☐ Merger ☐ Security Agreement ☐ Change of Name ☐ Other Notice of Trademark License  4. Application number(s) or registration number(s) and	General Partnership Citizenship Limited Partnership Citizenship Corporation Citizenship Other Citizenship If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment)
A. Trademark Application No.(s)      C. Identification or Description of Trademark(s) (and Filing)	B. Trademark Registration No.(s) 843195; 3,304,189; 2,160,895  Additional sheet(s) attached? Yes No Date if Application or Registration Number is unknown):
5. Name & address of party to whom correspondence concerning document should be mailed:  Name: Jeffrey R. McFadden	6. Total number of applications and registrations involved:
Internal Address:  Street Address: Womble Carlyle Sandridge & Rice, PLLC One West Fourth Street	7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$_120  Authorized to be charged by credit card  Authorized to be charged to deposit account  Enclosed
City: Winston-Salem	8. Payment Information:     a. Credit Card
State: North Carolina Zip: 27101  Phone Number: 336.721.3730  Fax Number: 336.726.8061  Email Address: jmcfadden@wcsr.com	b. Deposit Account Number 09-0528  Authorized User Name Jeffrey R. McFadden
9. Signature:  Signature  Jeffrey R. McFadden  Name of Person Signing	Total number of pages including cover sheet, attachments, and document:  5

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

### NOTICE OF TRADEMARK LICENSE

This NOTICE OF TRADEMARK LICENSE (this "Notice"), effective as of May 15, 2008, is entered into by and between Carrier Commercial Refrigeration, Inc ("CCR"), a corporation duly organized and existing under the laws of Delaware; and BA Acquisition, Inc. ("BAA"), a corporation duly organized and existing under the laws of Delaware (each a "party" and collectively "the parties"). Capitalized terms used and not otherwise defined in this Notice have the meanings given to them in that certain RETAINED SHARED TRADEMARK LICENSE AGREEMENT, dated as of May 15, 2008 (the "License Agreement"), by and between CCR and BAA.

### WITNESSETH:

WHEREAS, pursuant to that certain Asset Purchase Agreement, dated as of May 2, 2008 (the "APA"), by and among CCR, BAA and Ali Group North America Corporation, a Delaware corporation ("Ali Group NA"), CCR is required to grant a license to BAA in and to certain trademarks particularly set forth in the attached Exhibit A.

WHEREAS, pursuant to the License Agreement, CCR has granted a license to BAA in and to the trademarks particularly set forth in the attached Exhibit A.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, CCR and BAA hereby agree as follows:

- 1. The parties hereby confirm that CCR has granted a license to BAA in and to certain trademarks particularly set forth in the attached Exhibit A (the "Trademark Rights").
- 2. CCR further agrees without further consideration to cause to be performed such other lawful acts and to be executed such further lawful documents as BAA may from time to time reasonably request to effect fully the License Agreement and to permit BAA to be duly recorded as a licensee of the Trademark Rights.

[Remainder of Page Intentionally Left Blank]

TRADEMARK REEL: 003794 FRAME: 0953

# By: Name: Paul M. Percon Title: Authorized Signatory BA ACQUISITION, INC.

Name:

Title: \_\_\_\_\_

CARRIER COMMERCIAL REFRIGERATION, INC.

# CARRIER COMMERCIAL REFRIGERATION, INC.

By:	
	Vame:
7	Title:
BA A	ACQUISITION, INC.
By: _	No Melf Ist Name: Henry Holf ist
_	ne Class a sou

**EXHIBIT A** 

RECORDED: 06/12/2008

Notice of TM License

- पिट्मिकालनीर	Country	Application	Tegs No	Reg.	Оумер	Sintas	Carce No
MARKETEER	United States of America	72/235763	843195	30-Jan- 1968	Specialty Equipment Companies *	Registered NA	NA
MAXI-MARKETEER	Common law						
MTR ACOO!	United States of	18763761	3304189	10/2/2007	CARRIER COMM. REFRIGERATION	Registered 3666	3666
THE BREEZE +	United States of America	1	2160895	2/26/1998	S/26/1998 REFRIGERATION	Registered 3837	3837

\*Outside counsel has filed the papers needed to bring the chain-of-title up to Carrier Commercial Refrigeration, Inc.

TRADEMARK REEL: 003794 FRAME: 0956