

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bonnier Corporation		06/13/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Transworld Magazine Corporation		
Street Address:	460 N. Orlando Ave. Suite 200		
Internal Address:	c/o Bonnier Corp		
City:	Winter Park		
State/Country:	FLORIDA		
Postal Code:	32789		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3426699	TRANSWORLD MOTOCROSS	
Registration Number:	3426698	TRANSWORLD MOTOCROSS	
Registration Number:	3426693	TRANSWORLD BUSINESS	
CORRESPONDENCE DATA			
Fax Number:	(407)926-7720		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	cqm@patentorlando.com		
Correspondent Name:	Christine McLeod c/o Beusse Wolter		
Address Line 1:	390 N ORANGE AVENUE, SUITE 2500		
Address Line 4:	Orlando, FLORIDA 32801		
ATTORNEY DOCKET NUMBER:	11252 TW		
NAME OF SUBMITTER:	Christine McLeod		
Signature:	/cqmcleod/		

CH \$90.00 3426699

Date:

06/13/2008

Total Attachments: 1

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Assignment of Trademark

WHEREAS, **Bonnier Corporation** (hereafter "Assignor") owns the following trademarks registered with the U.S. Patent and Trademark Office (hereinafter referred to as "the marks"):

Serial #: 77298555
Reg #: 3426699
Trademark: TRANSWORLD MOTOCROSS

Serial #: 77298529
Reg #: 3426698
Trademark: TRANSWORLD MOTOCROSS

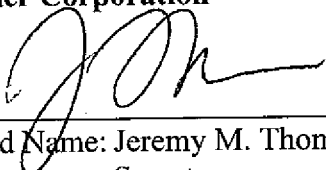
Serial #: 77297266
Reg #: 3426693
Trademark: TRANSWORLD BUSINESS

WHEREAS, **Transworld Magazine Corporation**, a New York Corporation, (hereafter "Assignee"), a related company constituting a single source of the goods/services represented by the trademarks, is desirous of acquiring any and all rights that Assignor may have in and to the marks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title, and interest in and to the mark, together with the goodwill of the business in connection with which the mark is used and which is symbolized by the mark, along with the right to recover for damages and profits for past infringements thereof.

Date: 13 June 2008

Assignor
Bonnier Corporation

By 
Printed Name: Jeremy M. Thompson
Title: Secretary