

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
E-LECTRA CORPORATION		10/27/2003	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	IMAKENEWS, INC.		
Street Address:	200 Fifth Avenue		
City:	Waltham		
State/Country:	MASSACHUSETTS		
Postal Code:	02110		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78045537	IMAKENEWS	
Serial Number:	78223323	IMN	
CORRESPONDENCE DATA			
Fax Number:	(617)951-7050		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(617) 951-7066		
Email:	edward.gordon@ropesgray.com, erin.dugan@ropesgray.com		
Correspondent Name:	Edward A. Gordon c/o ROPES & GRAY LLP		
Address Line 1:	One International Place		
Address Line 4:	Boston, MASSACHUSETTS 02110		
ATTORNEY DOCKET NUMBER:	103210-T-002		
NAME OF SUBMITTER:	Edward A. Gordon, Esq.		
Signature:	/edward gordon/		
Date:	06/12/2008		

CH \$65.00 78045537

Total Attachments: 1

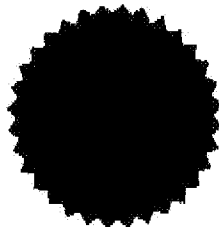
source=IMAKENEWSINC_CERT NAME CHNG#page1.tif

Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE SAID "E-LETRA CORPORATION", FILED A CERTIFICATE OF AMENDMENT, CHANGING ITS NAME TO "IMAKENEWS, INC.", THE TWENTY-SEVENTH DAY OF OCTOBER, A.D. 2003, AT 12:49 O'CLOCK P.M.



Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State

2973089 8320

030716031

AUTHENTICATION: 2735721

DATE: 11-07-03