

Form PTO-1594 (Rev. 03/05)  
OMB Collection 0651-0027 (exp. 6/30/2005)

U. S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

#### 1. Name of conveying party(ies):

Unborn Media, Inc.

- Individual(s)                       Association
- General Partnership               Limited Partnership
- Corporation- State: Massachusetts
- Other \_\_\_\_\_

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

#### 3. Nature of conveyance /Execution Date(s) :

Execution Date(s) June 12, 2008

- Assignment                               Merger
- Security Agreement                   Change of Name
- Other \_\_\_\_\_

#### 2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: Virb, Inc.

Internal \_\_\_\_\_

Address: Suite 603

Street Address: 119 Braintree Street

City: Boston

State: Massachusetts

Country: USA

Zip: 02134

- Association      Citizenship \_\_\_\_\_
- General Partnership      Citizenship \_\_\_\_\_
- Limited Partnership      Citizenship \_\_\_\_\_
- Corporation      Citizenship USA
- Other \_\_\_\_\_      Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designator is attached:  Yes  No  
(Designations must be a separate document from assignment)

#### 4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

3,403,620

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

#### 5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Morland C. Fischer

Internal Address: Suite 1300

Street Address: 2030 Main Street

City: Irvine

State: CA

Zip: 92614

Phone Number: (949) 476-0600

Fax Number: (949) 476-0606

Email Address: morlandf@earthlink.net

#### 6. Total number of applications and registrations involved:

4

#### 7. Total fee (37 CFR 2.5(b)(6) & 3.41) \$ 115

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

#### 8. Payment Information:

a. Credit Card      Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number 08-1310

Authorized User Name Morland C. Fischer

#### 9. Signature:

*Morland C. Fischer*  
Signature

Signature

Morland C. Fischer

Name of Person Signing

June 12, 2008  
Date

Total number of pages including cover sheet, attachments, and document: 4

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

CH \$115.00 081310 3403620

CONTINUATION OF TRADEMARK  
RECORDATION FORM COVER SHEET

4.B. Trademark Registration Nos.

3,403,621

3,403,622

3,407,314

**TRADEMARK**

**REEL: 003795 FRAME: 0575**

Jun 12 2008 2:38PM Virb Inc

617 987 2327

p.2

**ASSIGNMENT TO REFLECT A CHANGE OF NAME**

**WHEREAS**, Unborn Media, Inc., a corporation organized and existing under the laws of the Commonwealth of Massachusetts ("Assignor"), having an address at 119 Braintree St., Suite 603, Boston, MA 02134, is the owner of the federal registrations set for in Schedule A attached hereto and reflected in the records of the United States Patent and Trade Office.

**WHEREAS**, effective on February 13, 2007, Assignor changed its corporate name from Unborn Media, Inc. to Virb Inc.

**NOW, THEREFORE**, to reflect a change of its name, Assignor does hereby grant, assign and set over to Virb Inc., a corporation organized and existing under the laws of the Commonwealth of Massachusetts, having a principal business address at 119 Braintree St., Suite 603, Boston, MA 02134, and to its successors, assigns and legal representatives, the entire right, title and interest of Assignor in and to each of the registered marks as listed on Schedule A hereto, together with Assignor's interest in the goodwill symbolized by such registered marks, and with the right to sue and collect damages and/or profits for past infringements of said registered marks, the intent hereof being to substitute Assignee in the place of Assignor.

**IN WITNESS WHEREOF**, Assignor has caused this instrument to be signed in its name by its proper and duly authorized corporate officer as of the day and date first set forth above.

Unborn Media, Inc.

By: Brett D. Weitunski  
Brett Weitunski, President

Date: June 12, 2008

**SCHEDULE A TO THE ASSIGNMENT TO REFLECT A CHANGE OF  
NAME FROM UNBORN MEDIA, INC. TO VIRB INC.**

U.S. Reg. No. 3,403,620 registered on March 25, 2008.

U.S. Reg. No. 3,403,621 registered on March 25, 2008.

U.S. Reg. No. 3,403,622 registered on March 25, 2008

U.S. Reg. No. 3,407,314 registered on April 1, 2008