

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dualstar Entertainment Group, LLC		06/05/2008	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Olsenboye, Inc.		
Street Address:	3760 Robertson Boulevard		
City:	Culver City		
State/Country:	CALIFORNIA		
Postal Code:	90232		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76610402	OLSENBOYE	
CORRESPONDENCE DATA			
Fax Number:	(310)734-3253		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310-734-3252		
Email:	mcooke@steptoe.com		
Correspondent Name:	Michelle A. Cooke		
Address Line 1:	Steptoe & Johnson LLP		
Address Line 2:	2121 Avenue of the Stars, Suite 2800		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	83506.0135		
NAME OF SUBMITTER:	Michelle A. Cooke		
Signature:	/michelle cooke/		

CH \$40.00 76610402

Date:

06/13/2008

Total Attachments: 1

source=OLSENBOYE Trademark Assignment executed 6.05.2008#page1.tif

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of May 1, 2008, from Dualstar Entertainment Group, LLC, a California limited liability company, ("Assignor"), to Olsenboye, Inc., a California corporation, (Assignee").

WHEREAS, Assignor is the owner of U.S. Trademark Application Number 76610402 for the mark OLSENBOYE in international classes 3 and 25 ("Trademark"); and

WHEREAS, Assignee desires to acquire the Trademark together with the goodwill symbolized by the Trademark;

WHEREAS, Assignor desires to convey, transfer, assign, and deliver to Assignee all of its right, title, and interest in and to the Mark and all goodwill associated therewith, as well as that portion of Assignor's business to which the Mark pertains.

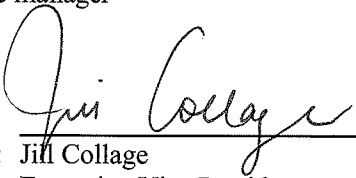
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by both parties, Assignor hereby conveys, transfers, assigns, and delivers to Assignee all of Assignor's right, title, and interest of whatever kind in and to the Mark and all goodwill associated therewith, worldwide as well as that portion of Assignor's business to which the Mark pertains.

Assignor's sale, assignment, grant, transfer and conveyance to Assignee of Assignor's rights in and to the Mark, as well as that portion of Assignor's business to which the Mark pertains, shall include, without limitation, all rights that may now or hereafter be vested in or controlled by Assignor or any affiliate of Assignor, together with all national, foreign and state registrations, applications for registration and renewals and extensions thereof and all common law rights; all goodwill associated therewith; and all benefits, privileges, causes of action and remedies relating to any of the foregoing, whether before or hereafter accrued (including, without limitation, the exclusive rights to apply for and maintain all such applications, registrations, renewals and/or extensions; to sue for all past, present or future infringements or other violations of any rights in the Mark; and to settle and retain proceeds from any such actions), and any and all of Assignor's or any affiliate of Assignor's other right, title and interest of every kind and nature whatsoever in and to the foregoing.

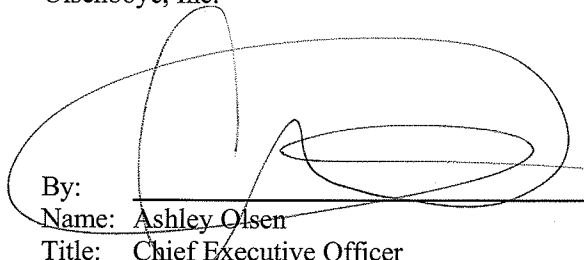
Assignor further agrees that, without further consideration, it will cause to be performed such other lawful acts, and to be executed such further assignments and other lawful documents, as Assignee and its successors and assigns may, from time to time, reasonably request to effect fully this Assignment and to permit Assignee to be duly recorded as the registered owner of the Trademark in the United States, provided that all costs associated with the performance of such action and preparation, review and execution of such documentation shall be borne entirely by Assignee.

THIS ASSIGNMENT OF TRADEMARK shall be binding upon and shall inure to the benefit of Assignor and Assignee and their respective successors and assigns.

Dualstar Entertainment Group, LLC,
By Dualstar Entertainment Group, Inc.,
its sole manager

By: 
Name: Jill Collage
Title: Executive Vice President
Date: June 5, 2008

Olsenboye, Inc.

By: 
Name: Ashley Olsen
Title: Chief Executive Officer
Date: June 5, 2008

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