

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
XIV LTD.		03/09/2008	CORPORATION: ISRAEL
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	International Business Machines Corporation		
<b>Also Known As:</b>	AKA IBM Corporation		
<b>Street Address:</b>	New Orchard Road		
<b>City:</b>	Armonk		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10504-1785		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78776891	NEXTRA	
<b>Serial Number:</b>	77072058	XIV	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(914)765-4370		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	914-765-4353		
<b>Email:</b>	ibmtm@us.ibm.com		
<b>Correspondent Name:</b>	Leonora Hoicka		
<b>Address Line 1:</b>	North Castle Drive		
<b>Address Line 4:</b>	Armonk, NEW YORK 10504		
<b>NAME OF SUBMITTER:</b>	Jennifer D. Goff		
<b>Signature:</b>	/Jennifer D. Goff/		
<b>Date:</b>	06/16/2008		

CH \$65.00 78776891

Total Attachments: 4

source=XIV US ASSIGN#page1.tif

source=XIV US ASSIGN#page2.tif

source=XIV US ASSIGN#page3.tif

source=XIV US ASSIGN#page4.tif

No. 15/08

### AUTHENTICATION OF SIGNATURE

I the undersigned **S. Alkalay, Adv.** Notary at Haifa Israel, hereby certify that on 9/3/2008, there appeared before me at my office:

**Ehud Ben-Ari** whose Identity was proved to me by certificate of Israeli I.D. No. **010025781** issued by Ministry of Interior at Haifa Israel on **30/6/92** and signed of own free will the document attached hereto and marked "A".

In witness whereof I hereby authenticate the signature of:

**Ehud Ben-Ari**

by my own signature and seal this

9<sup>th</sup> day of march 2008

NIS 162 fees paid.

NOTARY SEAL



מס' 15/08

### אימות חתימה

אני הח"מ ש. אלקלעי, עו"ד, נוטריון ברחוב אחד-העם 5א' חיפה, מאשר כי ביום 9.3.2008 במשרד:

אהוד בן-ארי שזהותו הוכחה לי על פי תעודת זהות ישראלית מס' **010025781** שהוצאה על ידי משרד הפנים בחיפה ב-30.6.92.

וחתם מרצונו החופשי על המסמך המצורף והמסומן באות "א".

ולראייה הנני מאמת את חתימתו של:

אהוד בן-ארי

בחתימת ידיו ובחותמי, היום 9 לחודש מרץ 2008

שכר בסך 162 ש"ח כולל מע"מ שולם.

חתימה  
אפוסטיל-אימות-חתימת-בן-ארי

TRADEMARK

REEL: 003796 FRAME: 0261

**APOSTILLE**  
(Convention de la Haye du 5 Octobre 1961)

שולחמיט גונן  
 SHULAMIT GONEN  
 13.03.2008  
 חיפה HAIFA

<ol style="list-style-type: none"> <li>1. STATE OF ISRAEL This public document</li> <li>2. Has been signed by Advocate <u>S. ALEKALAY</u></li> <li>3. acting in capacity of Notary.</li> <li>4. bears the seal/stamp of the above Notary</li> </ol> <p style="text-align: center;"><b>Certified</b></p> <ol style="list-style-type: none"> <li>5. at the Magistrates' Court, Haifa</li> <li>6. Date <u>13/3/08</u></li> <li>7. by an official appointed by Minister of Justice under the Notaries Law, 1976.</li> <li>8. Serial number .....</li> <li>9. Seal/Stamp .....</li> </ol>	<ol style="list-style-type: none"> <li>1. מדינת ישראל מסמך ציבורי זה</li> <li>2. נחתם בידי עו"ד <u>S. Alekalay</u></li> <li>3. המכהן בתור נוטריון.</li> <li>4. נושא את החותם/החותמת של הנוטריון הנ"ל אנשר</li> <li>5. בבית משפט השלום חיפה</li> <li>6. ביום <u>13/3/08</u></li> <li>7. על ידי מי שמונה בידי שר המשפטים לפי חוק הנוטריונים, התשל"ו-1976</li> <li>8. מס' סידורי <u>3868/08</u></li> <li>9. החותם/החותמת</li> <li>10. חתימה</li> </ol>
--	---



בית שופטים השופטים חיפה  
Magistrates Court Haifa

Signature  
SHULAMIT GONEN  
13.03.2008  
חיפה HAIFA



**ASSIGNMENT OF TRADEMARKS**

WHEREAS, XIV LTD., an Israel corporation, having an address at 1 Azriely Center, Tel Aviv – 67021, Israel; owns, has adopted, is using or intends to use the U.S. trademarks listed in Schedule A (the “Marks”);

WHEREAS, XIV LTD. is the owner of the trademark registrations and applications for registration associated with the Marks listed in Schedule A (the “Registrations”);

WHEREAS, International Business Machines Corporation, a New York corporation, having an address at New Orchard Road, Armonk, New York 10504, desires to acquire the Marks and the Registrations as successor to the business of XIV LTD. to which the Marks relate;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, XIV LTD. an Israel corporation, assigns to International Business Machines Corporation, a New York corporation, all right, title and interest in the United States in and to the Marks and the Registrations, together with the goodwill of the business symbolized by the Marks and the Registrations.

Dated March 5, 2008.

XIV LTD.

By:

[Signature]

Name:

Ehud Ben-Ari

Title:

Director

)  
) ss:  
)

On this \_\_\_\_\_ day of \_\_\_\_\_, 200\_,  
before me, the undersigned Notary Public, personally appeared

\_\_\_\_\_, personally known to me, to be the person  
whose name is signed on the preceding or attached document in my presence.

\_\_\_\_\_  
Name: \_\_\_\_\_  
Notary Public

My Commission Expires: \_\_\_\_\_



**XIV LTD.**

U.S. Applications and Registrations

**Schedule A**

Trademark	Application Serial No.	Registration No.
NEXTRA	78/776891	
XIV	77/072058	