

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Medical Education Consultants, LLC		06/01/2008	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	University of Maryland, Baltimore		
Street Address:	520 West Lombard Street		
Internal Address:	Suite 200, East Hall		
City:	Baltimore		
State/Country:	MARYLAND		
Postal Code:	21201		
Entity Type:	STATE AGENCY: MARYLAND		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3167696	COACH	
Registration Number:	3328667	COACH COALITION FOR THE ADVANCEMENT OF CARDIOVASCULAR HEALTH	
CORRESPONDENCE DATA			
Fax Number:	(212)431-5579		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-274-7057		
Email:	jfriedman@jobson.com		
Correspondent Name:	Jessica R. Friedman		
Address Line 1:	100 Avenue of the Americas		
Address Line 2:	Jobson Medical Information LLC		
Address Line 4:	New York, NEW YORK 10013		
NAME OF SUBMITTER:	Jessica R. Friedman		
Signature:	/Jessica R. Friedman/		

OP \$65.00 3167696

Date:

06/16/2008

Total Attachments: 1

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ASSIGNMENT AND ASSUMPTION OF INTELLECTUAL PROPERTY

This ASSIGNMENT AND ASSUMPTION OF INTELLECTUAL PROPERTY ("Assignment and Assumption of Intellectual Property") is made and effective as of June 1, 2008 by Medical Education Consultants, LLC a Delaware limited liability company ("Assignor") in favor of the University of Maryland, Baltimore, a public agency under the laws of the State of Maryland ("Assignee").

WHEREAS, Assignor wishes to assign, and Assignee wishes to assume, all of Assignor's right, title and interest in and to the business that Assignor conducts under the service marks COACH and COACH COALITION FOR THE ADVANCEMENT OF CARDIOVASCULAR HEALTH (the "Marks"), which are the subjects of U.S. Trademark Registrations Nos. 3,167,696 and 3,328,667, respectively (the "Registrations").

NOW, THEREFORE, in consideration of the foregoing, and for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows.

1. Assignment. Assignor hereby sells, assigns and transfers to Assignee, and Assignee does hereby accept and assume, all of Assignor's right, title and interest in and to the Marks and the Registrations.
2. Governing Law. This Assignment and Assumption of Intellectual Property shall be construed and interpreted in accordance with the laws of the State of Maryland.
3. Further Assurances. Following the execution of this Agreement, the parties shall take all necessary actions to satisfy the terms and conditions hereby established.

ASSIGNOR:

Medical Education
Consultants, LLC

By: _____

Name: John W. Orr

Title: Chief Financial Officer

ASSIGNEE:

University of Maryland, Baltimore

By: _____

Name: David J. Ramsay

Title: President