

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Slatkin & Co.		06/16/2008	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bath & Body Works Brand Management, Inc.		
<b>Street Address:</b>	7 Limited Parkway East		
<b>City:</b>	Reynoldsburg		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	43068		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3049290	SLATKIN	
Registration Number:	3062347	SLATKIN & CO.	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(614)577-3350		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	614-856-6419		
<b>Email:</b>	slawinski@bbw.com		
<b>Correspondent Name:</b>	Bath & Body Works Brand Management, Inc.		
<b>Address Line 1:</b>	7 Limited Parkway East		
<b>Address Line 4:</b>	Reynoldsburg, OHIO 43068		
<b>NAME OF SUBMITTER:</b>	Lori A. Slawinski		
<b>Signature:</b>	/Lori A. Slawinski/		
<b>Date:</b>	06/16/2008		

**CH \$65.00 3049290**

Total Attachments: 2

**900109071**

**TRADEMARK  
 REEL: 003796 FRAME: 0760**

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**ASSIGNMENT**

**WHEREAS**, Slatkin & Co., a New York corporation, located and doing business at 214 East 52<sup>nd</sup> Street, New York ("Assignor"), is the record owner of the trademarks and the applications and registrations thereof listed on Schedule A attached; and

**WHEREAS**, Bath & Body Works Brand Management, Inc. a Delaware corporation, located and doing business at 7 Limited Parkway East, Reynoldsburg, Ohio 43068 (herein "Assignee"), is desirous of acquiring said trademarks and the applications and registrations thereof listed on Schedule A attached;

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the trademarks listed on Schedule A, together with the goodwill of the business symbolized by the marks, and the applications and registrations thereof.

The Commissioner of Patents and Trademarks is requested to record the assignment of the aforesaid trademarks, and to issue the certificates of registration in respect of the applications for trademark registrations to the Assignee.

Dated: June 16, 2008  
Place:

SLATKIN & CO.

By: 

Name: Harry Slatkin

Title: President

Dated: June 16, 2008  
Place:

BATH & BODY WORKS BRAND  
MANAGEMENT, INC.

By: 

Name: Andrew Meslow

Title: CMO TRADEMARK

REEL: 003796 FRAME: 0762

SCHEDULE A

<u>TRADEMARK</u>	<u>REGIS. NO.</u>	<u>CLASS(ES)</u>
SLATKIN	3,049,290	3
SLATKIN & CO.	3,062,347	4