

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SAFECO Insurance Company of America		06/10/2008	CORPORATION: WASHINGTON
RECEIVING PARTY DATA			
Name:	SAFECO Corporation		
Street Address:	1001 Fourth Avenue		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98154		
Entity Type:	CORPORATION: WASHINGTON		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3036682	SAFECO NOW	
Serial Number:	77094157	SAFECO OPTIMUM PACKAGE	
Serial Number:	77079564	SAFECO ONESTOP	
CORRESPONDENCE DATA			
Fax Number:	(704)444-1111		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	704 444 1000		
Email:	marie.poveromo@alston.com		
Correspondent Name:	Brian M. Davis		
Address Line 1:	101 S. Tryon St., Ste. 4000		
Address Line 2:	Bank of America Plaza		
Address Line 4:	Charlotte, NORTH CAROLINA 28280-4000		
NAME OF SUBMITTER:	Brian M. Davis		
Signature:	/Brian M. Davis/		

OP \$90.00 3036682

Date:

06/17/2008

Total Attachments: 2

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ASSIGNMENT OF SERVICE MARKS

WHEREAS, *SAFECO Insurance Company of America*, a corporation organized under the laws of Washington, having a principal place of business at 4333 Brooklyn Avenue, N.E., Seattle, Washington 98185 (hereinafter referred to as "ASSIGNOR"), is the exclusive and record owner of the entire right, title and interest in and to the following service marks and the corresponding United States Service Mark Applications and Registration therefor:

Mark: **SAFECO NOW**
Registration No.: 3,036,682
Registered: December 27, 2005
Int. Class 36

Mark: **SAFECO OPTIMUM PACKAGE**
Application No.: 77/094,157
Filed: January 30, 2007
Int. Class: 36

Mark: **SAFECO ONESTOP**
Application No.: 77/079,564
Filed: January 10, 2007
Int. Classes: 36 and 37

WHEREAS, *SAFECO Corporation*, a corporation organized under the laws of Washington, having a principal place of business at 1001 Fourth Avenue, Seattle, Washington 98154 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the above-identified service marks and the corresponding United States Service Mark Applications and Registration therefor;

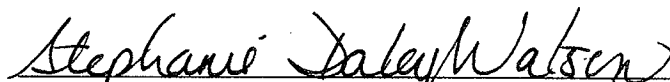
NOW THEREFORE, FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign, transfer and sell unto said ASSIGNEE the entire right, title and interest in and to the above-identified marks

and the corresponding United States Service Mark Applications and Registration therefor, together with the goodwill of the business appurtenant to and symbolized by said marks, and all rights of action against third parties for past infringement thereof, the same to be held and enjoyed by said ASSIGNEE as fully and entirely as the same would have been held by ASSIGNOR had this transfer, assignment and sale not been made.

ASSIGNOR hereby warrants and covenants that it has the full power and authority to convey the rights, title and interests herein assigned, transferred and sold to ASSIGNEE, that it has not executed and will not execute any agreement in conflict herewith, and that it will execute any and all other instruments which may be necessary to perfect and evidence ASSIGNEE's ownership of the property and rights herein conveyed.

IN WITNESS WHEREOF, ASSIGNOR, intending to be legally bound, has caused this Assignment to be executed by its duly authorized officer as of the 10 day of June, 2008.

SAFECO Insurance Company of America


By: Stephanie Daley Watson
Title: Vice President/General Counsel

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