

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Broadridge Securities Processing Solutions, Inc.		06/11/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Automatic Data Processing, Inc.		
Street Address:	One ADP Boulevard		
City:	Roseland		
State/Country:	NEW JERSEY		
Postal Code:	07068		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2587770	1-800-MY K PLAN	
CORRESPONDENCE DATA			
Fax Number:	(650)213-0260		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	650-812-1300		
Email:	patrademarks@manatt.com		
Correspondent Name:	Susan E. Hollander, Esq.		
Address Line 1:	1001 Page Mill Road, Building 2		
Address Line 4:	Palo Alto, CALIFORNIA 94304		
ATTORNEY DOCKET NUMBER:	25908/800 MY K PLAN		
NAME OF SUBMITTER:	Gail I. Nevius Abbas		
Signature:	/Gail I. Nevius Abbas/		
Date:	06/17/2008		

CH \$40.00 2587770

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment is made on this 22nd day of May, 2008 ("Effective Date"), by and between Broadridge Securities Processing Solutions, Inc., a Delaware corporation with offices at 2 Journal Square Plaza, Jersey City, New Jersey, 07306 ("Broadridge"), and Automatic Data Processing, Inc. and ADP, Inc., Delaware corporations with offices located at One ADP Boulevard, Roseland, New Jersey 07068.

WHEREAS, Automatic Data Processing, Inc. filed a United States Trademark Application and on July 2, 2002 was granted United States Trademark Registration No. 2,587,770 for the trademark 1-800-MY K PLAN ("the Trademark"); and

WHEREAS, by agreement entitled "Intellectual Property Transfer Agreement" and dated March 29, 2007, Automatic Data Processing, Inc. assigned a number of trademarks including the Trademark and its corresponding Registration No. 2,587,770 to Broadridge (as formerly known under the name ADP Financial Information Services, Inc.); and

WHEREAS, Broadridge recorded its change of name and the assignment with the United States Patent and Trademark Office as reflected in the records of that office at Reel/Frame 3551/0879, and accordingly the Trademark is now formally owned in the name of Broadridge; and

WHEREAS, the inclusion of the Trademark and its corresponding Registration No. 2,587,770 in the Intellectual Property Transfer Agreement was in error, as Automatic Data Processing, Inc. did not intend to assign the Trademark to Broadridge, and Broadridge had no intention to receive the Trademark; and

WHEREAS, because Broadridge did not believe that it owned and did not desire to own the Trademark, it has made no use of the mark whatsoever since the date of the erroneous assignment; and

WHEREAS, Automatic Data Processing, Inc. and/or its affiliated companies, believing that Automatic Data Processing, Inc. remained as owner of the Trademark, continued to use the Trademark for goods and/or services and Automatic Data Processing, Inc. otherwise continued to act as the owner of the Trademark; and

WHEREAS, Automatic Data Processing, Inc. and Broadridge desire to provide a clear chain of title in the Trademark clarifying that Automatic Data Processing, Inc. has owned and continues to own all rights in and to the Trademark;

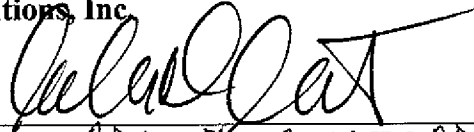
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged by the parties, Broadridge and Automatic Data Processing, Inc. make the following assignments:

1. Broadridge hereby assigns, transfers, and conveys to Automatic Data Processing, Inc., as of the Effective Date, all of the right, title and interest in and to the Trademark, in and to the Registration, and all the business goodwill inherent in the Trademark and in the Registration.

2. Automatic Data Processing, Inc. hereby assigns, transfers, and conveys to ADP, Inc., as of the Effective Date, all of the right, title and interest in and to the Trademark, in and to the Registration, and all the business goodwill inherent in the Trademark and in the Registration.


IN WITNESS WHEREOF, the parties have caused this Trademark Assignment to be duly executed and authorized as of the Effective Date.

Broadridge Securities Processing Solutions, Inc.

By: 
ADAM B. AMSTERDAM
Title: General Counsel
Authorized Signatory for Broadridge


Date: May 21, 2008

Automatic Data Processing, Inc.

By: 
Title: Vice President & Secretary
Authorized Signatory for Automatic Data Processing, Inc.

Date: June 11, 2008

ADP, Inc.

By: 
Title: President & Secretary
Authorized Signatory for ADP, Inc.

Date: June 11, 2008