

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Brown Group, Inc.		05/27/1999	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
Name:	Brown Shoe Company, Inc.		
Street Address:	8300 Maryland Avenue		
City:	St. Louis		
State/Country:	MISSOURI		
Postal Code:	63105		
Entity Type:	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	0387963	LIFE STRIDE	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(314)345-6060		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	314-345-6000		
Email:	jenny.birmingham@huschblackwell.com		
Correspondent Name:	Alan S. Nemes		
Address Line 1:	720 Olive Street		
Address Line 2:	Suite 2400		
Address Line 4:	St. Louis, MISSOURI 63101		
ATTORNEY DOCKET NUMBER:	718202.427		
NAME OF SUBMITTER:	Alan S. Nemes		
Signature:	/Alan S. Nemes/		
Date:	06/17/2008		

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Total Attachments: 3

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CERTIFICATE OF AMENDMENT  
OF THE  
CERTIFICATE OF INCORPORATION  
OF  
BROWN GROUP, INC.

F99052700042

Under Section 805 of the Business Corporation Law

We, the undersigned, RONALD A. FROMM and ROBERT D. PICKLE, respectively, the President and the Secretary of Brown Group, Inc. (hereinafter sometimes called the "Company"), do hereby certify and set forth:

1. The name of the Company is Brown Group, Inc. The name under which the Company was formed is Brown Shoe Company, Inc.

2. The Certificate of Incorporation of the Company was filed by the New York Department of State on the 2<sup>nd</sup> day of January, 1913.

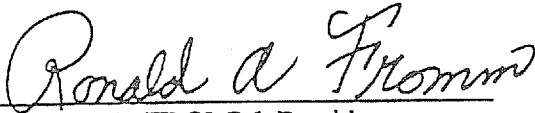
3. (a) The certificate of incorporation is amended to change the name of the company from Brown Group, Inc. to its original name, Brown Shoe Company, Inc.

(b) To effect the foregoing change, Article First of the Certificate of Incorporation of the Company is amended to read in its entirety as follows:

FIRST: The name of the Company shall be Brown Shoe Company, Inc. (hereinafter termed "Company").

4. The amendment to the Certificate of Incorporation of the Company was authorized, <sup>first by the Board of Directors</sup> pursuant to Section 805(a) of the Business Corporation Law, <sup>and then</sup> by the affirmative vote of the holders of a majority of all issued and outstanding shares of Common Stock of the Company entitled to vote at the Annual Meeting of Stockholders of the Company held on May 27, 1999.

IN WITNESS WHEREOF, we have signed this Certificate of Amendment on the 27<sup>th</sup> day of May, 1999, and we affirm the statements contained therein as true under penalties of perjury.

  
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RONALD A. FROMM, President

  
\_\_\_\_\_  
ROBERT D. PICKLE, Secretary

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CERTIFICATE OF AMENDMENT  
OF THE  
CERTIFICATE OF INCORPORATION  
OF  
BROWN GROUP, INC.

Under Section 805 of the Business Corporation Law

24cc  
STATE OF NEW YORK  
DEPARTMENT OF STATE

FILED MAY 27 1999

TAX \$

BY: WBT  
ny

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Nixon, Hargrave, Devans & Doyle LLP

One KeyCorp Plaza

Albany, N.Y. 12207-3497

TRADEMARK

RECORDED: 06/17/2008

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