

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
New Archery Products Corp.		06/13/2008	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Gold Tip, Inc.		
Street Address:	352 South Industrial Drive		
City:	Orem		
State/Country:	UTAH		
Postal Code:	84058		
Entity Type:	CORPORATION: UTAH		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2979571	CROSSFIRE	
CORRESPONDENCE DATA			
Fax Number:	(801)566-0750		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	801-566-6633		
Email:	murphy@tnw.com		
Correspondent Name:	Peter M. de Jonge		
Address Line 1:	P.O. Box 1219		
Address Line 4:	Sandy, UTAH 84091-1219		
ATTORNEY DOCKET NUMBER:	00033-25932		
NAME OF SUBMITTER:	Peter M. de Jonge		
Signature:	/petermdejonge/		
Date:	06/18/2008		

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Total Attachments: 1
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WHEN RECORDED RETURN TO:
Peter M. de Jonge
THORPE NORTH & WESTERN, LLP
P.O. BOX 1219
SANDY, UTAH 84091-1219

ATTORNEY DOCKET NO. 25932

ASSIGNMENT

WHEREAS, NEW ARCHERY PRODUCTS CORP. (hereinafter referred to as "ASSIGNOR"), an Illinois corporation, is the owner of all right, title, and interest in and to the trademark CROSSFIRE mark (hereinafter referred to as the "Mark"), which is registered in the United States Patent and Trademark Office on the Principal Register under Registration No. 2,979,571, having an issue date of July 26, 2005 (hereinafter referred to as the "registration"); and

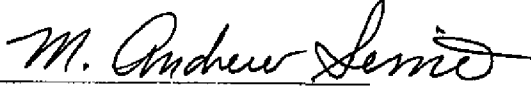
WHEREAS, GOLD TIP, INC., (hereinafter referred to as "ASSIGNEE"), a corporation duly organized and existing under the laws of the State of Utah, having a principal business office at 352 South Industrial Drive, Orem, Utah 84058, is desirous of acquiring all right, title and interest in and to the Mark held by the ASSIGNOR, and the above-identified registration;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration paid to the ASSIGNOR by the ASSIGNEE, the receipt and sufficiency of which is hereby acknowledged, THE ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE any and all right, title and interest which it may hold in and to the Mark and the above-identified registration, together with the goodwill of the business symbolized by and associated with the Mark.

This Assignment and Agreement shall be binding upon any and all successors of the ASSIGNOR.

EFFECTIVE as of this 13th day of June, 2008.

NEW ARCHERY PRODUCTS CORP.


By: M. ANDREW SIMO
Title: President