

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|------------------------------------|--|-----------------------|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Silverplume Rating Solutions, Inc. | FORMERLY Priority Data Systems Inc. | 06/13/2008 | CORPORATION: |
| RECEIVING PARTY DATA | | | |
| Name: | Byron Udell & Associates, Inc. | | |
| Street Address: | 1400 South Wolf Road | | |
| Internal Address: | Bldg. 500 | | |
| City: | Wheeling | | |
| State/Country: | ILLINOIS | | |
| Postal Code: | 60090 | | |
| Entity Type: | CORPORATION: ILLINOIS | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2640220 | ACCU-QUOTE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (312)551-1101 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 312.551.8300 | | |
| Email: | ssmilie@pfs-law.com | | |
| Correspondent Name: | Patzik Frank & Samotny Ltd. | | |
| Address Line 1: | 150 S Wacker Dr | | |
| Address Line 2: | Ste 1500 | | |
| Address Line 4: | Chicago, ILLINOIS 60606 | | |
| ATTORNEY DOCKET NUMBER: | 4474-001 | | |
| NAME OF SUBMITTER: | Scott W. Smilie | | |
| Signature: | /Scott W. Smilie/ | | |

CH \$40.00 2640220

Date:

06/18/2008

Total Attachments: 2

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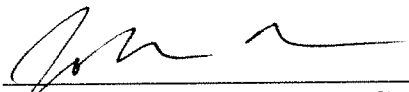
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SERVICE MARK ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, the sufficiency and receipt of which is hereby acknowledged, **SILVERPLUME RATING SOLUTIONS, INC. f/k/a PRIORITY DATA SYSTEMS INC.**, a Nebraska corporation having a business address of 5035 South 110th Street, Omaha, Nebraska 68137 (hereinafter sometimes referred to as "ASSIGNOR") hereby transfers, assigns, and conveys to **BYRON UDELL & ASSOCIATES, INC.**, an Illinois corporation having a business address of 1400 South Wolf Road, Bldg. 500, Wheeling, Illinois 60090 (hereinafter sometimes referred to as "ASSIGNEE"), ASSIGNOR's entire worldwide right, title and interest in and to the service mark registration listed on Schedule A, attached hereto and made a part hereof, as well as any goodwill associated with the business symbolized by the service mark and any and all common law trademark rights associated therewith; all income, royalties, damages and payments now and hereafter due and/or payable with respect thereto, including, without limitation, damages and payments for past or future infringements thereof; and any and all United States and/or foreign registrations which may issue on the same or corresponding applications in the future.

ASSIGNOR hereby covenants and warrants that, to the best of its knowledge and belief, it has the full right to convey the above-described worldwide right, title and interests by this instrument, free of any encumbrances, and that no other agreement to which Assignor is a party has been or will be executed in conflict herewith.

Assignor:



**SILVERPLUME RATING SOLUTIONS,
INC. f/k/a PRIORITY DATA SYSTEMS
INC.**

By: John Morrow
Senior Vice President

Title: _____

Date: June 13, 2008

Assignee:



BYRON UDELL & ASSOCIATES, INC.

By: Byron Udell

Title: President

Date: 4/1/08

SCHEDULE A

UNITED STATES REGISTRATIONS

MARK

REGISTRATION NO.

ACCU-QUOTE

2,640,220