

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Emap Consumer Media Limited		02/20/2008	CORPORATION: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bauer Consumer Media Limited		
<b>Street Address:</b>	21 Holborn Viaduct		
<b>City:</b>	London		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	EC1A 2DY		
<b>Entity Type:</b>	CORPORATION: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2669516	FHM 100 SEXIEST WOMEN IN THE WORLD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(201)488-3884		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(201) 343-7775		
<b>Email:</b>	goldbergpat@earthlink.net		
<b>Correspondent Name:</b>	Richard M. Goldberg		
<b>Address Line 1:</b>	25 East Salem Street, Suite 419		
<b>Address Line 4:</b>	Hackensack, NEW JERSEY 07601		
<b>ATTORNEY DOCKET NUMBER:</b>	231/1/058		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Richard M. Goldberg		
<b>Address Line 1:</b>	25 East Salem Street, Suite 419		
<b>Address Line 4:</b>	Hackensack, NEW JERSEY 07601		

OP \$40.00 2669516

NAME OF SUBMITTER:	Richard M. Goldberg
Signature:	/Richard M. Goldberg/
Date:	06/18/2008
Total Attachments: 1 source=231-058-changename#page1.tif	



**CERTIFICATE OF INCORPORATION  
ON CHANGE OF NAME**

Company No. 1176085

The Registrar of Companies for England and Wales hereby certifies that  
EMAP CONSUMER MEDIA LIMITED

having by special resolution changed its name, is now incorporated  
under the name of

BAUER CONSUMER MEDIA LIMITED

Given at Companies House, London, the 20th February 2008



THE OFFICIAL SEAL OF THE  
REGISTRAR OF COMPANIES



*Companies House*

— for the record —