

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

| | | | |
|--|--|-------------------------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Raleigh Spring Water Company d/b/a Clear Mountain Natural Spring Water Company | | 06/18/2008 | CORPORATION: ARKANSAS |
| RECEIVING PARTY DATA | | | |
| Name: | Mountain Valley Spring Company, LLC | | |
| Street Address: | 150 Central Avenue | | |
| City: | Hot Springs | | |
| State/Country: | ARKANSAS | | |
| Postal Code: | 71901 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: ARKANSAS | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2582435 | CLEAR MOUNTAIN NATURAL SPRING WATER | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (479)251-0801 | | |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | | |
| Phone: | (479)251-0800 | | |
| Email: | christian.gunn@kpslaw.com | | |
| Correspondent Name: | S. Christian Gunn | | |
| Address Line 1: | 3739 Steele Blvd., Ste. 340 | | |
| Address Line 4: | Fayetteville, ARKANSAS 72703 | | |
| NAME OF SUBMITTER: | S. Christian Gunn | | |
| Signature: | /S. Christian Gunn/ | | |
| Date: | 06/18/2008 | | |

OP \$40.00 2582435

900109262

TRADEMARK
REEL: 003798 FRAME: 0101

Total Attachments: 2
source=Assignment#page1.tif
source=Assignment#page2.tif

ASSIGNMENT OF TRADEMARK

WHEREAS, Raleigh Spring Water Company d/b/a Clear Mountain Natural Spring Water Company, a corporation of the State of Arkansas, having an address at 3201 South Elm Street, Little Rock, Arkansas 72204, is the owner of United States Trademark Reg. No. 2,582,435 for the mark CLEAR MOUNTAIN NATURAL SPRING WATER registered in the U.S. Trademark Office on June 18, 2002; and

WHEREAS, Mountain Valley Spring Company, LLC, an Arkansas limited liability company, having a place of business at 150 Central Avenue, Hot Springs, Arkansas 71901, is desirous of acquiring the entire right, title and interest in and to such trademark CLEAR MOUNTAIN NATURAL SPRING WATER and the registration therefore, respectfully, Reg. No. 2,582,435.

NOW, THEREFORE, in consideration of \$1.00 and other good and valuable considerations, the receipt of which is hereby acknowledged, Raleigh Spring Water Company d/b/a Clear Mountain Natural Spring Water Company does hereby assign, sell and convey to Mountain Valley Spring Company, LLC the trademark CLEAR MOUNTAIN NATURAL SPRING WATER and the registration therefore, Reg. No. 2,582,435 together with the goodwill associated therewith, and including the right to sue for past infringement if any there may be.

Dated: 6-18-08

Raleigh Spring Water Company d/b/a
Clear Mountain Natural Spring Water Company



By: Mike Jackson
Raleigh Spring Water Company d/b/a
Clear Mountain Natural Spring Water Company

STATE OF ARKANSAS)
) ss.
COUNTY OF GARLAND)

Subscribed and sworn to before me this 18th day of JUNE, 2008 by Mike
Jackson to me known to be an authorized agent of Raleigh Spring Water Company d/b/a Clear
Mountain Natural Spring Water Company.




Notary Public

My commission expires:

11/23/2015