

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	09/01/2007

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
N. Jason Osborn		06/16/2008	INDIVIDUAL: UNITED STATES

**RECEIVING PARTY DATA**

Name:	FEED Granola Co., LLC
Street Address:	WVS Box #20134
City:	New York
State/Country:	NEW YORK
Postal Code:	10014
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK

**PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Registration Number:	3149704	FEED
Registration Number:	3233273	FEED GRANOLA CO.
Registration Number:	3384359	FEED GRANOLA CO.

**CORRESPONDENCE DATA**

Fax Number: (617)951-8736  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 6179518000  
 Email: jennifer.kagan@bingham.com  
 Correspondent Name: Jennifer Kagan  
 Address Line 1: One Federal Street  
 Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER:	008510/0000333414
NAME OF SUBMITTER:	Jennifer Kagan

**OP \$90.00 3149704**

Signature:

/jenniferkagan/

Date:

06/18/2008

Total Attachments: 3

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NUNC PRO TUNC TRADEMARK ASSIGNMENT

THIS NUNC PRO TUNC TRADEMARK ASSIGNMENT, effective September 1, 2007 (the "Effective Date"), is made by N. Jason Osborn, a United States individual, with an address of 1518 Hillside Drive, Cherry Hill, New Jersey 08003 (hereinafter referred to as "Assignor"), to FEED Granola Co., LLC, a New York limited liability company, with a business address of WVS Box #20134, New York, New York, 10014 (hereinafter referred to as "Assignee").

WITNESSETH:

Assignor is, as of the Effective Date, the owner of the entire right, title and interest in and to the trademarks listed on Schedule A, registered with the United States Patent and Trademark Office (the "Registered Marks");

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby sell, assign, transfer and set over, and hereby confirms the assignment and transfer, nunc pro tunc and effective as of the Effective Date, to Assignee, the Assignor's entire right, title and interest in, to and under the Registered Marks, throughout the world, all goodwill appurtenant thereto, and in all international priority rights associated therewith, together with all registrations thereof and all claims for damages by reason of past, present and future infringements of the aforestated Registered Marks, with the right to sue for and collect the same for its own use and benefit, and for the use and benefit of the Assignee's successors and assigns.

*[Remainder of Page Intentionally Left Blank]*

SCHEDULE A

Trademark	Registration Number	Registration Date
FEED (and Design)	3,149,704	9/26/06
FEED GRANOLA CO.	3,233,273	4/24/07
FEED GRANOLA CO. (and Design)	3,384,359	2/19/08

A/72553568.1

IN WITNESS WHEREOF, FEED Granola Co., LLC has caused this instrument to be signed by its duly authorized corporate officer this 16 day of June, 2008, effective as of the Effective Date.

FEED GRANOLA CO., LLC  
As Assignee

By: N. Jason Osborn  
N. Jason Osborn  
President and Co-Founder

STATE OF NJ  
COUNTY OF HUDSON

The foregoing instrument was acknowledged before me this 17 day of June, 2008 by N. Jason Osborn, President and Co-Founder of FEED Granola Co., LLC, a New York limited liability company, on behalf of the company. He is personally known to me or has produced Driver's License (type of identification) as identification.

Nadia Arroyo  
(Signature)

(Name typed, printed or stamped) Nadia Arroyo  
Notary Public of New Jersey  
ID No. 2224380  
My Commission Expires: Commission expires April 21, 2009

\*\*\*\*\*Notary Seal\*\*\*\*\*