

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Act Now Productions, LLC		08/03/2007	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Esoterotica, LLC		
Street Address:	9229 Sunset Blvd., #505		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90069		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	78768391	IRONWEED	
Serial Number:	78768463	IRONWEED FILMS	
Serial Number:	78768532	IRONWEED FILM CLUB	
CORRESPONDENCE DATA			
Fax Number:	(303)863-0223		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	303-863-9700		
Email:	smiller@sheridanross.com		
Correspondent Name:	Sarah J. Miller		
Address Line 1:	1560 Broadway, Suite1200		
Address Line 4:	Denver, COLORADO 80202		
ATTORNEY DOCKET NUMBER:	5804-1		
NAME OF SUBMITTER:	Sarah J. Miller		

CH \$90.00 78768391

Signature:

/Sarah J. Miller/

Date:

06/20/2008

Total Attachments: 1

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GENERAL ASSIGNMENT

Assignment, effective on August 3, 2007 (the "Effective Date") from Act Now Productions, LLC ("Seller") to Esoterica, LLC ("Buyer").

FOR AND IN CONSIDERATION of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which Seller hereby acknowledges, Seller hereby assigns, transfers sets over and conveys to Buyer and its successors and assigns, all of Seller's right, title and interest in and to:

1. All "Assets" of Seller from its operation of Ironweed Films, which means the Trademark Applications, the Website Addresses, the Brand Elements, the Subscriber Lists, the Email Lists, the Acquisition Documents, the Contracts, the DVD Inventory, the AGI Media DVD Inventory, the Miscellaneous Tangible Assets and all accounts, contract rights, goodwill and general intangibles relating thereto.

This Assignment is made pursuant to and shall be subject to the Purchase Agreement dated August 3, 2007, between Seller and Purchaser.

Executed this 3rd day of August, 2007, at San Francisco, California

ACT NOW PRODUCTIONS, LLC

By: Lyn Wehbad
Name: Lyn Wehbad
Title: CFO