

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	04/24/2008

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Simple Star, Inc.		06/19/2008	CORPORATION: CALIFORNIA

**RECEIVING PARTY DATA**

Name:	Sonic Solutions
Street Address:	101 Rowland Way, Suite 100
City:	Novato
State/Country:	CALIFORNIA
Postal Code:	94945
Entity Type:	CORPORATION: CALIFORNIA

**PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark
Serial Number:	77222885	PHOTOSHOW TV
Serial Number:	78897249	PHOTOSHOWTV
Registration Number:	2785669	EZ DJ
Registration Number:	3303615	PHOTOSHOW
Registration Number:	3193070	PHOTOSHOW
Registration Number:	2991007	PHOTOSHOW
Registration Number:	2907773	SHARE YOUR WORLD
Registration Number:	3189538	SIMPLE STAR

**CORRESPONDENCE DATA**

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*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
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OP \$215.00 77222885

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ATTORNEY DOCKET NUMBER:	357240-900100
NAME OF SUBMITTER:	Heather A. Dunn
Signature:	/Heather A. Dunn/
Date:	06/20/2008

Total Attachments: 2  
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## ASSIGNMENT OF TRADEMARKS

WHEREAS, Simple Star, Inc., California corporation, located at 651 Brannan Street, Suite 300, San Francisco California 94107 ("Assignor"), is the owner of the following trademarks (the "Trademarks") which are now filed or registered at the United States Patent and Trademark Office:

<u>Trademarks</u>	<u>Application Nos.</u>	<u>Application Dates</u>
PHOTOSHOW TV & Design (color)	77222885	July 5, 2007
PHOTOSHOWTV	78897249	May 31, 2006

<u>Trademarks</u>	<u>Registration Nos.</u>	<u>Registration Dates</u>
EZ DJ	2785669	November 25, 2003
PHOTOSHOW	3303615	October 2, 2007
PHOTOSHOW & Block Design	3193070	January 2, 2007
PHOTOSHOW & Design (color)	2991007	September 6, 2005
SHARE YOUR WORLD	2907773	December 7, 2004
SIMPLE STAR & Star Design	3189538	December 26, 2006

WHEREAS, Sonic Solutions, a California corporation, having its principal place of business at 101 Rowland Way, Novato, California, United States, 94945 ("Assignee"), entered into that certain Asset Purchase Agreement dated April 24, 2008 with Simple Star, Inc. concerning the Trademarks, and under which Sonic Solutions succeeded to the trademarks and certain assets and appurtenant goodwill of Assignor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest throughout the world in and to said Trademarks together with the goodwill of the business symbolized by the Trademarks and registrations thereof and applications therefor. This assignment shall be effective as of April 24, 2008 (the "Effective Date").

The Commissioner of Patents and Trademarks is requested to issue the certificates of registration for Applications Serial No. 77222885 and 78897249 to the Assignee.

Assignor hereby constitutes and appoints Assignee as Assignor's true and lawful attorney in fact, with full power of substitution in Assignor's name and stead, to take any and all steps, including proceedings at law, in equity or otherwise, to execute, acknowledge and deliver any and all instruments and assurances necessary or expedient in order to vest or perfect the aforesaid rights and any related causes of action more effectively in Assignee or to protect the same or to enforce any claim or right of any kind with respect thereto. This includes, but is not limited to, any rights with respect to the Trademarks that may have accrued in Assignor's favor from the respective date of first use of any of the Trademarks to the Effective Date of this Assignment. Assignor hereby declares that the foregoing power is coupled with an interest and as such is irrevocable.

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IN TESTIMONY WHEREOF, Assigned has executed this Assignment effective as of

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By: 

Name: Russel Burbank

Title: CFO

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