

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Kelly Pioneer Group, Inc. | | 06/09/2008 | CORPORATION: |
| RECEIVING PARTY DATA | | | |
| Name: | S. C. Johnson & Son, Inc. | | |
| Street Address: | 1525 Howe Street | | |
| City: | Racine | | |
| State/Country: | WISCONSIN | | |
| Postal Code: | 53403 | | |
| Entity Type: | CORPORATION: | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3109141 | RIGHT AT HOME DAILY | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (262)260-4253 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 262/260-2442 | | |
| Email: | B050994@scj.com | | |
| Correspondent Name: | Ruth J. Lebed-Rofes | | |
| Address Line 1: | 1525 Howe Street | | |
| Address Line 4: | Racine, WISCONSIN 53403 | | |
| ATTORNEY DOCKET NUMBER: | KPG-SCJ ASSIGNMENT | | |
| NAME OF SUBMITTER: | Ruth J. Lebed-Rofes | | |
| Signature: | /Ruth J. Lebed-Rofes/ | | |
| Date: | 06/20/2008 | | |

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Total Attachments: 3

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ASSIGNMENT OF TRADEMARKS

This Assignment is made this 9th day of June, 2008, by KELLY PIONEER GROUP, LLC., a Washington, DC corporation, with a business address of 601 Pennsylvania Avenue, NW, Washington, DC 20004, (hereinafter "ASSIGNOR"), and S. C. JOHNSON & SON, INC., a Wisconsin corporation, with a business address of 1525 Howe Street, Racine, Wisconsin, 53403, (hereinafter "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of all right, title and interest in and to the trademark and the trademark registration identified in the attached Schedule A (hereinafter the "MARK"); and

WHEREAS, ASSIGNEE wishes to acquire from ASSIGNOR all of the ASSIGNOR'S right, title and interest in and to the MARK, together with the goodwill of the businesses appurtenant thereto and symbolized thereby, and in and to all rights under said MARK.

NOW, THEREFORE, for other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign, sell, transfer, grant and convey to ASSIGNEE, its successors and assigns, any and all of the ASSIGNOR'S right, title interest in and to the MARK, together with the goodwill of the businesses appurtenant thereto and symbolized thereby and the right to sue and recover damages for past infringements thereof.

ASSIGNOR binds itself, as well as its successors, assigns and legal representatives, to execute and deliver to ASSIGNEE, its successors and assigns, any further documents or instruments and to perform any and all further acts that may be necessary to vest in ASSIGNEE, its successors and assigns, the title herein conveyed, or intended so to be.

ASSIGNOR further assigns to ASSIGNEE, its successors and assigns, all claims for damages by reason of past infringement of the MARK and the right to bring or maintain suit at law and equity for past infringement of the MARK and to retain for the

benefit of ASSIGNEE, all damages or settlements arising from said past infringement, effective as of the date of this Assignment.

In testimony whereof, I have hereunto set my hand and seal this 9th day of June, 2008.

ASSIGNOR

KELLY PIONEER GROUP, LLC.

By: 

Francis A. Kelly

Its: President

ASSIGNEE

S. C. JOHNSON & SON, INC.

By:  

Gary R. Akavickas

Its: Secretary

SCHEDULE A

RIGHT AT HOME DAILY in International Class 41 U.S. Reg. No. 3109141
For: computer services, namely, providing syndicated
on-line magazines in the fields of real estate, personal finance
and home design