# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE:      | NEW ASSIGNMENT                               |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

## **CONVEYING PARTY DATA**

| Name  | Formerly | Execution Date | Entity Type           |
|---|----------|----------------|-----------------------|
| International Processing Company of America |          | 02/28/2008     | CORPORATION: ILLINOIS |

## **RECEIVING PARTY DATA**

| Name:           | The Procter & Gamble Company |  |
|-----------------|------------------------------|--|
| Street Address: | One P&G Plaza                |  |
| City:           | Cincinnati                   |  |
| State/Country:  | ОНЮ                          |  |
| Postal Code:    | 45202                        |  |
| Entity Type:    | CORPORATION: OHIO            |  |

# PROPERTY NUMBERS Total: 1

| Property Type  | Number   | Word Mark     |
|----------------|----------|---------------|
| Serial Number: | 76686783 | STAIN RELEASE |

#### **CORRESPONDENCE DATA**

Fax Number: (513)983-1992

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 5139832798

Email: tan.a@pg.com

Correspondent Name: Alison Tan

Address Line 1: One P&G Plaza

Address Line 2: Box 11 C2

Address Line 4: Cincinnati, OHIO 45202

| ATTORNEY DOCKET NUMBER: | TM-479006; TR730.1-G |
|-------------------------|----------------------|
| NAME OF SUBMITTER:      | Alison Tan           |
| Signature:              | /ATAN/               |
|                         |                      |

TRADEMARK REEL: 003800 FRAME: 0783

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| Date:                                 | 06/23/2008 |
|---------------------------------------|------------|
| Total Attachments: 2                  |            |
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TRADEMARK REEL: 003800 FRAME: 0784

## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is effective as of this 28th day of February, 2008, from International Processing Company of America, a corporation of Illinois, having a principal place of business at 1485 Lively Boulevard, Elk Grove, Illinois 60007 ("Assignor"), to The Procter & Gamble Company, a company of Ohio, with a principal place of business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202 ("Assignee").

WHEREAS, Assignor has adopted and has used, and is the owner of the trademark STAIN RELEASE which is the subject of United States trademark application Serial No. 76/686,783 filed February 13, 2008 (the "Trademark"); and

WHEREAS, Assignee wishes to acquire from Assignor the entirety of Assignor's right, title and interest in and to such Trademark and application, including, but not limited to, the goodwill symbolized thereby, and Assignor desires to assign such Trademark, and goodwill to Assignee;

NOW, THEREFORE, for good and valuable consideration as set forth in a Purchase Agreement between Assignor and Assignee, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee, its successors and assigns forever, Assignor's entire right, title and interest in and to the Trademark and the application, and the goodwill of the business symbolized thereby. This assignment includes all statutory and/or common law rights and/or foreign trademark rights for such Trademark, and any and all rights to contest, protest or sue at law or in equity for any current or past infringement, imitation, impairment, distortion, dilution or other unauthorized use or conduct in derogation of the Trademark, including the right to receive all proceeds and damages therefrom. This Assignment includes all worldwide rights to obtain registrations and/or renewals of registration or other legal protections pertaining to the Trademark. Assignor represents and warrants that it has the right, power, and authority to enter into this Assignment; that the Trademark is free from any liens, claims, security interests, licenses or encumbrances; and that Assignor is not subject to agreements, judgments, or orders inconsistent with this Assignment.

TRADEMARK REEL: 003800 FRAME: 0785

| IN WITNESS WHEREOF, the undersigned has caused this Assignment to be duly executed and   |
|--|
| delivered as of the 22 day of ABRIL, 2008.   |
| ASSIGNOR: International Processing Company of America  |
| Signature:   |
| Printed Name: GRACE LOSS O   |
| Title: SECRETARY   |
| State of Illinois  |
| : SS County of Cook  |
| County of Cook   |
| On this 22 day of 1001, 2008 before me appeared 6 large Nosko the person who signed this instrument, who acknowledged that he/she signed it as a free act on his own behalf.  Signature of Notary Public |
| ASSIGNEE: The Procter & Gamble Company   |
| Signature: Cut 7. Rox  |
| Printed Name: Carl J. Roof   |
| Title: Assistant Secretary   |
| State of OHio  |
| : SS   |
| County of HAMILTON   |
| On this 13 Bay of March 2008 before me appeared and J. Roof the person who signed  |
| this instrument, who acknowledged that he/she signed it as a free act on his own behalf.   |
| SHERRY BETH SLOVACEK  Apotery Public State of Onio  May Commission Expires  Appoint 29, 2011  Li States of Motery Public  Appoint 29, 2011   |

TRADEMARK
RECORDED: 06/23/2008 REEL: 003800 FRAME: 0786