

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Footstar Corporation		04/03/2008	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	Sears Brands, LLC		
Street Address:	3333 Beverly Road		
City:	Hoffman Estates		
State/Country:	ILLINOIS		
Postal Code:	60179		
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1086050	CUGA	
CORRESPONDENCE DATA			
Fax Number:	(312)827-8185		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-955-6847		
Email:	trademarks@bellboyd.com		
Correspondent Name:	Kimberly N. Reddick		
Address Line 1:	P.O. Box 1135		
Address Line 4:	Chicago, ILLINOIS 60690-1135		
ATTORNEY DOCKET NUMBER:	118813-2726		
NAME OF SUBMITTER:	Kimberly N. Reddick		
Signature:	/knr/		
Date:	06/23/2008		

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Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, Footstar Corporation, a Texas Corporation with a business address at 933 MacArthur Boulevard, Mahwah, New Jersey 07430 4570 ("Assignor"), is the owner of record of the marks "CUGA" U.S. Registration No. 1,086,050 and "HYPERFLEX" U.S. Registration No. 2,495,051;

WHEREAS, Sears Brands, LLC, an Illinois Limited Liability Company ("Assignee") with a business address at 3333 Beverly Road, Hoffman Estates, Illinois 60179, wishes to acquire Assignor's entire right, title and interest in and to said marks, the registration therefor and the goodwill of the business associated therewith (the "Trademarks");

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor does assign, transfer, and convey to Assignee all of Assignor's right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by said marks, and all right to damages and profits, due or accrued, arising out of past infringements of said marks, and the right to sue for and recover the same.

[signature page follows]

Dated this 3rd day of April, 2008.

FOOTSTAR CORPORATION (ASSIGNOR)

By: Maureen Richards
(signature)

Printed Name: Maureen Richards

Title: Senior Vice President

Signature Page to CUGA Assignment