

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|------------------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| The Kraus Organization Limited | | 07/31/2007 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Taylor & Francis Group, LLC | | |
| Street Address: | 6000 Broken Sound Parkway, NW | | |
| Internal Address: | Suite 300 | | |
| City: | Boca Raton | | |
| State/Country: | FLORIDA | | |
| Postal Code: | 33487 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 4 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 78967855 | HEALTHCARE PERFORMANCE PRESS | |
| Serial Number: | 77057542 | PRODUCTIVITY PRESS | |
| Registration Number: | 2777691 | PRODUCTIVITY | |
| Registration Number: | 1221304 | PRODUCTIVITY | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (312)827-8185 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 312-781-6013 | | |
| Email: | trademarks@bellboyd.com, kstarshak@bellboyd.com | | |
| Correspondent Name: | Kathryn Starshak | | |
| Address Line 1: | P.O. Box 1135 | | |
| Address Line 4: | Chicago, ILLINOIS 60690-1135 | | |
| ATTORNEY DOCKET NUMBER: | 118088-182 | | |
| NAME OF SUBMITTER: | Kathryn Starshak | | |

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|---|--------------------|
| Signature: | /kathryn starshak/ |
| Date: | 06/23/2008 |
| Total Attachments: 4 source=taylor francis kraus assignment#page1.tif source=taylor francis kraus assignment#page2.tif source=taylor francis kraus assignment#page3.tif source=taylor francis kraus assignment#page4.tif | |

ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS is made effective as of July 31, 2007, by The Kraus Organization Limited, a Delaware corporation ("Assignor"), to Taylor & Francis Group, LLC, a Delaware limited liability company ("Assignee").

RECITALS

WHEREAS, Assignee and Assignor are parties to an Asset Purchase Agreement dated as of July 31, 2007 (the "Asset Purchase Agreement"), pursuant to which Assignor has agreed to sell to Assignee and Assignee has agreed to purchase from Assignor the Assets (as defined in the Asset Purchase Agreement), including, without limitation, the trademarks of Assignor listed on Schedule A annexed hereto and incorporated herein by reference (the "Trademarks"). Pursuant to Section 2.06(b)(iii) of the Asset Purchase Agreement, Assignor has agreed to execute this Assignment of Trademarks; and

WHEREAS, Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of the Trademarks.

NOW, THEREFORE, Assignor, for and in exchange for the payment of the purchase price set forth in the Asset Purchase Agreement, the receipt of which is hereby acknowledged, does hereby transfer and assign to Assignee, and Assignee hereby accepts the transfer and assignment of, the entire right, title and interest of Assignor in and to the Trademarks, together with the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement of the Trademarks, whether arising prior to or subsequent to the date of this Assignment of Trademarks, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and in any other jurisdiction, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the said Assignor had this Assignment of Trademarks not been made.

Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment of Trademarks shall be governed by and construed in accordance with the laws of the State of New York without giving effect to the principles of conflicts of laws thereof.

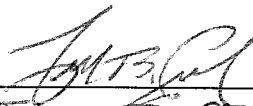
[SIGNATURE PAGE FOLLOWS]

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IN WITNESS WHEREOF, Assignor has caused its duly authorized officer to execute this Assignment of Trademarks as of the date first above written.

ASSIGNOR:

**THE KRAUS ORGANIZATION
LIMITED**

By: 
Name: FRANK B. CERMAK
Title: PRESIDENT

Schedule A

Trademarks

US Federal Trade Marks

Mark: HEALTHCARE PERFORMANCE PRESS
Status: Pending Application 78967855
Filed: 9/6/2006
Title Chain: Applicant is The Kraus Organization Limited

Mark: PRODUCTIVITY
Status: Pending Application 78224674
Filed: 3/12/2003
Title Chain: Applicant is Kraus Productivity Organization Limited
Current joint owners are The Kraus Organization Limited and Productivity, LLC.

Mark: PRODUCTIVITY PRESS
Status: Abandoned 78237417
Filed: 4/14/2003
Title Chain: Applicant is Kraus Productivity Organization Limited

Mark: PRODUCTIVITY PRESS
Status: Pending Application 77057542
Filed: 5-Dec-06
Title Chain: Applicant is The Kraus Organization Limited

Mark: HCP PRESS
Status: Pending Application 77029766
Filed: 10/26/2006
Title Chain: Applicant is The Kraus Organization Limited

Mark: PRODUCTIVITY (w/zig-zaggy arrow through it)
Status: Registered 2777691
Reg: 10/23/2003
Title Chain: Registered to Kraus Productivity Organization Limited; Assignment is pending at the USPTO to convert to jointly-owned by Kraus Organization Limited and Productivity, LLC.

Mark: PRODUCTIVITY (with grid lines)
Status: Registered (Supplemental) 1221304
Reg: 12/21/1982
Title Chain: Registered to Productivity, Inc.; Assignment is pending at the USPTO to convert to jointly-owned by Kraus Organization Limited and Productivity, LLC