

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	CHANGE OF NAME
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
EARLY LEARNING CENTRES INC.		08/14/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	EARLY LEARNING CENTRE LIMITED
Street Address:	South Marston Park
City:	Swindon
State/Country:	UNITED KINGDOM
Postal Code:	SN3 4TJ
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1470470	EARLY LEARNING CENTRE

CORRESPONDENCE DATA

Fax Number: (949)760-9502  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 949-760-0404  
 Email: efilings@kmob.com  
 Correspondent Name: Andrew H. Simpson  
 Address Line 1: 2040 Main Street  
 Address Line 2: 14th Floor  
 Address Line 4: Irvine, CALIFORNIA 92614

ATTORNEY DOCKET NUMBER:	DIBB164.017TUS
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DOMESTIC REPRESENTATIVE

Name: Andrew H. Simpson  
 Address Line 1: 2040 Main Street

CH \$40.00 1470470

Address Line 2: 14th Floor  
Address Line 4: Irvine, CALIFORNIA 92614

NAME OF SUBMITTER:	Andrew H. Simpson
Signature:	/Andrew H. Simpson/
Date:	06/23/2008

Total Attachments: 2  
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# THE COMPANIES ACT 1985

Company No. 102194

The Registrar of Companies for England and Wales hereby certifies that

**EARLY LEARNING CENTRE LIMITED** (originally called Sinclair and Woolston Limited changed its name on 13<sup>th</sup> May 1919 to The Woolston Book Company Limited which was changed on 1<sup>st</sup> January 1971 to **CROWELL COLLIER AND MACMILLAN DISTRIBUTION SERVICES LIMITED** which was changed on 3<sup>rd</sup> September 1973 to **COLLIER MACMILLAN DISTRIBUTION SERVICES LIMITED** which was changed on 14<sup>th</sup> March 1983 to **JOHN MENZIES LIBRARY SERVICES LIMITED** which was changed on 18<sup>th</sup> September 1985 to **JOHN MENZIES (U.K.) LIMITED** which was changed on 1<sup>st</sup> October 2001 to **EARLY LEARNING CENTRE LIMITED** each change having been made by special resolution and to which approval has been given in accordance with the provisions of the relevant Companies Acts) was incorporated under the Companies Acts 1862 to 1907 as a limited company on 25<sup>th</sup> March 1909. \*\*\*\*\*

Given at Companies House, Cardiff the 14th August 2007

**R J DAVIES**

for the Registrar of Companies



Companies House  
— for the record —