

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Michael R. Enright		05/29/2008	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Miguel Sampaio		
<b>Street Address:</b>	79 Pine Street, Suite 177		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10005		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3122499	POWER TEACHING	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)739-3001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2027395151		
<b>Email:</b>	fgordon@morganlewis.com		
<b>Correspondent Name:</b>	Dana S. Gross		
<b>Address Line 1:</b>	1111 Pennsylvania Avenue, NW		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20004		
<b>ATTORNEY DOCKET NUMBER:</b>	054610.0001.T0024		
<b>NAME OF SUBMITTER:</b>	Dana S. Gross		
<b>Signature:</b>	/Dana S. Gross/		
<b>Date:</b>	06/23/2008		

CH \$40.00 3122499

Total Attachments: 1  
source=POWER TEACHING#page1.tif

**TRADEMARK ASSIGNMENT**

Michael R. Enright, of 280 Harrow Lane, Saginaw, MI 48638, enters into this Trademark Assignment ("Assignment") with Miguel Sampaio, of 79 Pine Street, Suite 177, New York, NY 10005.

A. Enright owns the POWER TEACHING mark, the corresponding U.S. Registration Number 3,122,499 (the "Registration"), and the goodwill of the business associated with this mark (collectively, the "Mark"). He currently uses the Mark and the information about the Mark in the Registration is accurate and reliable.

B. Sampaio desires to acquire the Mark, and Enright desires to assign it to Sampaio as noted below.

For good and valuable consideration, the receipt and adequacy of which the parties acknowledge, and intending to be legally bound, the parties agree as follows:

1. Assignment. Enright assigns to Sampaio all of Enright's right, title, and interest in and to the Mark, including the right to sue for and receive all damages from past and future infringements of the Mark, the same to be held and enjoyed by Sampaio, his successors, assigns and other legal representatives. Enright will promptly upon request take any additional steps reasonably necessary to evidence this transfer. Sampaio will not record or take other action regarding this assignment, however, until he has paid Enright as per Paragraph 2 below.

2. Payment. In exchange for Enright's right, title, and interest in the Mark as set forth above in Paragraph 1, Sampaio will pay to Enright \$5,000 by certified or cashiers check within 72 hours of Sampaio's receipt of the signed and notarized Assignment.

3. Consent. In addition, the Parties agree that Enright may continue to use the Mark for a period of one year in connection with his sale of the already published book entitled "Power Teaching". Other than the above, following execution of this Assignment, Mr. Enright shall cease all other use of the Mark (e.g., on any website or in any other medium).

The parties evidence their agreement to this Assignment through their signatures below.

**Seller: Michael R. Enright**

**Buyer: Miguel Sampaio**

Signature: Michael R. Enright

Signature: Miguel Sampaio

Date: May 29, 2008

Date: 5/23/08, 2008

\* \* \* \* \*

STATE OF MICHIGAN )

COUNTY OF SAGINAW )

ss.

On 29th MAY, 2008, before me, MICHAEL ENRIGHT, a notary public in and for said State, personally appeared SERRY J. BARR, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Signature

Serry J. Barr

(Seal)

MY COMMISSION EXPIRES: 8-1-2013  
SAGINAW COUNTY, MICHIGAN.

**TRADEMARK**