

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Great Brands of Europe, Inc.		05/02/2008	CORPORATION: NEW YORK

RECEIVING PARTY DATA	
Name:	Danone Waters of America, Inc.
Street Address:	100 Hillside Avenue
City:	White Plains
State/Country:	NEW YORK
Postal Code:	10603
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Registration Number:	3419864	NATURALLY BALANCED. NATURALLY PURE.
Serial Number:	78278474	CREATED BY NATURE
Serial Number:	77428360	ASCENT
Serial Number:	77427001	THE PURE SOURCE OF PLAY
Serial Number:	77426974	THE PURE SOURCE OF SPORT
Serial Number:	77357205	OUR FACTORY
Serial Number:	77185238	FILL WITH CARE
Serial Number:	77184790	THE MOST IMPORTANT BODY OF WATER IS YOUR OWN
Serial Number:	77096933	UNTOUCHED BY MAN. PERFECT BY NATURE
Serial Number:	77069411	PERFECT BY NATURE
Serial Number:	77069300	UNTOUCHED BY MAN
Registration Number:	2619504	E
Registration Number:	2894033	E
Registration Number:	2777098	E L'ORIGINAL

CH \$415.00 3419864

Registration Number:	2523167	UNTOUCHED BY MAN. PERFECT BY NATURE
Registration Number:	2390245	QUENCH HUNGER

CORRESPONDENCE DATA

Fax Number: (703)413-2220
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 703-413-3000
Email: tmdocket@oblon.com
Correspondent Name: Jeffrey H. Kaufman
Address Line 1: 1940 Duke Street
Address Line 4: Alexandria, VIRGINIA 22314

ATTORNEY DOCKET NUMBER:	326744US-33
NAME OF SUBMITTER:	Jeffrey H. Kaufman
Signature:	/Jeffrey H. Kaufman/
Date:	06/23/2008

Total Attachments: 0

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