

Form PTO-1594 (Rev. 07/05)  
OMB Collection 0651-0027 (exp. 6/30/2008)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies):**

Transamerican Auto Parts Company, LLC

- Individual(s)
- General Partnership
- Corporation- State: \_\_\_\_\_
- Other limited liability company
- Association
- Limited Partnership

Citizenship (see guidelines) Delaware

Additional names of conveying parties attached?  Yes  No

**3. Nature of conveyance )/Execution Date(s) :**

Execution Date(s) June 13, 2008

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: Eckler Industries, Inc.

Internal

Address: \_\_\_\_\_

Street Address: 5200 South Washington Avenue

City: Titusville

State: FL

Country: USA Zip: 32780

- Association Citizenship \_\_\_\_\_
- General Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship Delaware
- Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2264828; 1287048; 2281093; 2264851; 2277752; 1287049; 3207448; 2951953; 2281092; 1234031; 2281111;

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Mandie Smolich

Internal Address: Sidley Austin LLP

Street Address: 555 West Fifth Street, 40th Floor

City: Los Angeles

State: CA Zip: 90013

Phone Number: 213-896-6147

Fax Number: 213-896-6600

Email Address: mamolich@sidley.com

**6. Total number of applications and registrations involved:**

16

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$415**

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

**8. Payment Information:**

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number 501597

Authorized User Name Mandie Smolich

**9. Signature:**

Mandie Smolich

Signature

June 20, 2008

Date

Mandie Smolich

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

CH \$415.00 501597 77126039

**Attachment to Trademark Recordation Coversheet**

Item 1: Additional Name of Conveying Party:

Four Wheel Drive Hardware, L.L.C., a Delaware limited liability company

Item 4.B.: Additional Trademark Registration Numbers:

2660089  
2576551  
1736397  
2470955  
77/126039

EXECUTION COPY

**ASSIGNMENT OF TRADEMARKS  
AND THE UNITED STATES APPLICATION FOR  
REGISTRATION AND REGISTRATIONS THEREOF**

WHEREAS, Transamerican Auto Parts Company, LLC, a Delaware limited liability company having a place of business at 801 Artesia Blvd., Compton, California 90220 ("Assignor") is the owner of all rights, title and interest in and to (i) the trademarks and (ii) the trademark application for registration and registrations thereof identified in Exhibit A attached hereto and by this reference incorporated into and made a part hereof (hereinafter collectively referred to as the "Marks"), together with the goodwill of the business appurtenant to said Marks;

WHEREAS, Assignor is assigning the Marks as part of the entire business to which the Marks pertain as required by 15 U.S.C. § 1060;

WHEREAS, Eckler Industries, Inc., a Delaware corporation having a place of business at 5200 South Washington Avenue, Titusville, Florida 32780 ("Assignee") is desirous of acquiring said Marks; and

WHEREAS, in order to effectuate Assignor's assignment of its entire rights, title and interest in and to the Marks and the goodwill appurtenant thereto to Assignee, Assignor is executing this instrument of Assignment.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor does hereby sell, assign, convey and transfer unto Assignee, its successors, assigns and legal representatives, its full and entire rights, title and interest in and to the Marks, and the attendant goodwill symbolized by the Marks, and the registrations and/or application for registration therefor, and all rights to seek registration, whether in the United State of America or any foreign country, the same to vest in Assignee, including, without limitation, the

ownership of all causes of action for, and claims for damages by reason of, the infringement of the Marks by other parties, which causes of action and claims arose prior to the date of execution hereof.

The Marks assigned hereby are to be held and enjoyed by Assignee, for Assignee's own use and behoof, and for Assignee's successors, assigns and legal representatives, as fully and entirely as the same would have been held by Assignor had this assignment and sale not been made, including any and all choses in action related thereto, and all claims for damages, profits and costs, both in equity and law, for any infringement of any of the Marks accruing on or before said assignment.

Assignor hereby agrees that Assignee shall have the right to record this instrument of assignment in the United States Patent and Trademark Office or in the respective countries throughout the world, so as to establish Assignee as owner of record of the Marks.


Assignor further agrees, at the request of Assignee and without charge or cost to Assignee, to (i) execute and have executed any and all other documents of any kind whatsoever, and to provide whatever information may be required, to carry out the terms and intent of this Assignment, and (ii) fully cooperate with Assignee, as reasonably required, to enable Assignee to duly record this instrument of assignment in the United States Patent and Trademark Office or in the respective countries throughout the world, so that Assignee's ownership of the Marks is duly made of record.

\* \* \*

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed on the date indicated below.

Date: 6-13-08

TRANSAMERICAN AUTO PARTS COMPANY, LLC, a Delaware limited liability company

By: 


Name: GREGORY W. ADLER  
Title: PRES./CEO

Attest: 

Name: Darren Marcus Salvin, Esquire  
Title: General Counsel, Exec. V.P., Secretary  
Transamerican Auto Parts Company, LLC

State of California :  
County of LOS ANGELES ss.

On this 13 day of JUNE 2008, personally appeared GREG ADLER and DARREN SALVIN each to me known, or on the basis of satisfactory evidence proven to me to be, and on the basis of satisfactory evidence proven to me to be the [President and Secretary] respectively of Transamerican Auto Parts Company, LLC, and acknowledged that each executed the foregoing Assignment of Trademarks as his or her free act and deed and as the free act and deed of said company for the purposes set forth therein and intending that this instrument be recorded.

  
NOTARY PUBLIC

(Affix Notarial Stamp or Seal)



## EXHIBIT A

United States

Mark	Serial No./Reg. No.	Class(es)
WELTMEISTER	Reg. No. 2,264,828	9
WELTMEISTER	Reg. No. 1,287,048	12
WELTMEISTER	Reg. No. 2,281,093	12
W WELTMEISTER and Design	Reg. No. 2,264,851	9
W WELTMEISTER and Design	Reg. No. 2,277,752	12
W WELTMEISTER and Design	Reg. No. 1,287,049	12
W WELTMEISTER and Design	Reg. No. 3,207,448	12
WELTMEISTER.COM	Reg. No. 2,951,953	35
AUTOMOTION	Reg. No. 2,281,092	35
AUTOMOTION	Reg. No. 1,234,031	42
AUTOMOTION Stylized	Reg. No. 2,281,111	35
AUTOMOTION.COM	Reg. No. 2,660,089	35
STATESMAN	Reg. No. 2,576,551	27
PERFORMANCEPRODUCTS and Design	Reg. No. 1,736,397	12
PERFORMANCEPRODUCTS.COM	Reg. No. 2,470,955	16, 35
EUROMEISTER	Serial No. 77/126,039	12

International

WELTMEISTER European Community	Reg. No. 1877703	7, 8, 9, 12
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WELTMEISTER Japan	Reg. No. 4,565,332	7, 8, 9, 12
AUTOMOTION European Community	Reg. No. 1882802	35, 39
PERFORMANCEPRODUCTS.COM	Reg. No. 1426212	16, 35