

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
CMP Media LLC		02/29/2008	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
Name:	United Business Media LLC		
Street Address:	600 Community Drive		
City:	Manhasset		
State/Country:	NEW YORK		
Postal Code:	11030		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	1515874	COMDEX	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(516)467-8532		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	516-562-5705		
Email:	mheddell@ubm-us.com		
Correspondent Name:	Melissa Heddell		
Address Line 1:	600 Community Drive		
Address Line 2:	4th Floor		
Address Line 4:	Manhasset, NEW YORK 11030		
NAME OF SUBMITTER:	Melissa Heddell		
Signature:	/melissaheddell/		
Date:	06/24/2008		

CH \$40.00 1515874

Total Attachments: 2

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# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "CMP MEDIA LLC", CHANGING ITS NAME FROM "CMP MEDIA LLC" TO "UNITED BUSINESS MEDIA LLC", FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF FEBRUARY, A.D. 2008, AT 8 O'CLOCK A.M.



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You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6416208

DATE: 02-29-08

TRADEMARK

REEL: 003801 FRAME: 0644

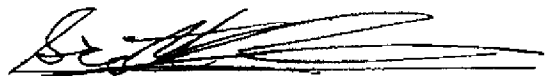
Certificate of Amendment to the Certificate of Formation  
of  
CMP Media LLC

It is hereby certified that:

1. The name of the limited liability company (hereinafter called the limited liability company) is CMP Media LLC.
2. The certificate of formation of the limited liability company is hereby amended by striking out Article First thereof and by substituting in lieu of said Article First the following new Article:  
  
"First the name of the Company is United Business Media LLC."
3. The effective date of the amendment herein certified shall be February 29, 2008.

Executed on February 19, 2008.

By:



Name: SCOTT MOZARSKY

Title: Chief Financial Officer