## Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** 

SECURITY INTEREST NATURE OF CONVEYANCE:

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Peco Foods, Inc.		03/31/2008	CORPORATION: ALABAMA

#### **RECEIVING PARTY DATA**

Name:	Harris N.A., as administrative agent	
Street Address:	111 West Monroe Street	
City:	Chicago	
State/Country:	ILLINOIS	
Postal Code:	60603	
Entity Type:	National Banking Association: UNITED STATES	

#### PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	1910290	PECO
Registration Number:	1923875	FIRST ON ANY MENU
Registration Number:	1952019	FRESH 'N TASTY
Serial Number:	78665454	PECO FARMS
Serial Number:	78665433	PECO

### CORRESPONDENCE DATA

900109771

Fax Number: (312)803-5299

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

(312) 845-3430 Phone:

Email: kalwa@chapman.com

Correspondent Name: Richard Kalwa

Address Line 1: 111 West Monroe Street Address Line 2: Chapman and Cutler LLP Address Line 4: Chicago, ILLINOIS 60603

ATTORNEY DOCKET NUMBER: 1680362

TRADEMARK

**REEL: 003802 FRAME: 0034** 

NAME OF SUBMITTER:	Richard Kalwa
Signature:	/richard kalwa/
Date:	06/24/2008
Total Attachments: 5 source=2412776#page1.tif source=2412776#page2.tif source=2412776#page3.tif source=2412776#page4.tif source=2412776#page5.tif	

TRADEMARK REEL: 003802 FRAME: 0035

### TRADEMARK COLLATERAL AGREEMENT

This 31st day of March, 2008, PECO FOODS, INC., an Alabama corporation ("Debtor"), with its principal place of business and mailing address at 1020 Lurleen Wallace Blvd. N. Tuscaloosa, Alabama 35401, in consideration of ten dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, grants HARRIS N.A., a national banking association ("Harris") with its mailing address at 111 West Monroe Street, Chicago, Illinois 60603, acting as administrative agent for the Secured Creditors defined in that certain Security Agreement hereinafter defined (Harris acting as such administrative agent and any successor or successors to Harris acting in such capacity being hereinafter referred to as the "Agent"), a lien on, and a continuing security interest in, the following property:

- (i) Each trademark, trademark registration and trademark application listed on Schedule A-1 hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each such trademark, trademark registration and trademark application; and
- (ii) Each trademark license listed on Schedule A-2 hereto and all royalties and other sums due or to become due under or in respect of each such trademark license, together with the right to sue for and collect all such royalties and other sums; and
- (iii) All proceeds of the foregoing, including without limitation any claim by Debtor against third parties for damages by reason of past, present or future infringement of any trademark or trademark registration listed on Schedule A-1 hereto or of any trademark licensed under a trademark license listed on Schedule A-2 or by reason of injury to the goodwill associated with any such trademark, trademark registration or trademark license, in each case together with the right to sue for and collect said damages;

to secure performance of all Secured Obligations of Debtor as set out in that certain Security Agreement dated as of even date hereof by and among the Debtor, the other debtors party thereto and the Agent, as the same may be amended, modified, supplemented or restated from time to time (the "Security Agreement").

Notwithstanding anything herein to the contrary, this Trademark Collateral Agreement shall not operate as a sale, transfer, conveyance or other assignment to Agent of any applications by Debtor for a trademark based on an intent to use the same if and so long as such application is pending without a Statement of Use having been filed and accepted (such pending applications which are based on intent to use being hereinafter referred to collectively as "Intent-To-Use Applications"), but rather, if and so long as Debtor's Intent-To-Use Application is pending without a Statement of Use having been filed and accepted, then this Trademark Collateral Agreement shall operate only to create a security interest for collateral purposes in favor of Agent on such Intent-To-Use Application as collateral security for the Obligations. When a Statement of Use is filed and accepted by the Trademark Office, then that application shall cease to be partly exempted from this Agreement.

2412776.01.01.B.doc 1664436 Debtor does hereby further acknowledge and affirm that the rights and remedies of Agent with respect to the assignment, mortgage, pledge and security interest in the trademarks, trademark registrations, and trademark applications made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated herein by reference as if fully set forth herein.

IN WITNESS WHEREOF, Debtor has caused this Trademark Collateral Agreement to be duly executed as of the date and year last above written.

PECO FOODS, INC.

By Name:	Mark a. Hichman	
Its:	Mark A HICKMAN	
	(EO) Plesident	

Accepted and agreed to at Chicago, Illinois as of the day and year last above written.

HARRIS N.A., as administrative agent

Ву	
Name:	
Its:	

[Signature Page to Trademark Collateral Agreement]

Debtor does hereby further acknowledge and affirm that the rights and remedies of Agent with respect to the assignment, mortgage, pledge and security interest in the trademarks, trademark registrations, and trademark applications made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated herein by reference as if fully set forth herein.

IN WITNESS WHEREOF, Debtor has caused this Trademark Collateral Agreement to be duly executed as of the date and year last above written.

PECO FOODS, INC.

Ву	
Name:	
Its:	

Accepted and agreed to at Chicago, Illinois as of the day and year last above written.

HARRIS N.A., as administrative agent

Name: Vohn Carley
Its: Vice President

[Signature Page to Trademark Collateral Agreement]

TRADEMARK
REEL: 003802 FRAME: 0038

# SCHEDULE A-1 TO TRADEMARK COLLATERAL AGREEMENT

## TRADEMARK REGISTRATION

## **TRADEMARKS**

## **REGISTRATION**

<b>TRADEMARKS</b>	NUMBER	<b>DATE</b>	RENEWED EXPIRES
PECO	1910290	1995	2005 8/8/2015
FIRST ON ANY MENU	1923875	1995	2005 10/3/2015
FRESH 'N TASTY	1952019	1996	Pending
PECO FARMS	78/665 454	2005	FILED JULY 7, 2005
PECO IN ANY COLOR, FORM, TYPE OF PRINT	78/665 433	2005	FILED JULY 7, 2005

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# SCHEDULE A-2 TO TRADEMARK COLLATERAL AGREEMENT

## TRADEMARK LICENSES

None.

**RECORDED: 06/24/2008** 

TRADEMARK REEL: 003802 FRAME: 0040