

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
LILLIAN VERNON CORPORATION		04/10/2008	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	CURRENT USA, INC.
Street Address:	1725 Roe Crest Drive
City:	North Mankato
State/Country:	MINNESOTA
Postal Code:	56002-3728
Entity Type:	CORPORATION: MINNESOTA

PROPERTY NUMBERS Total: 25

Property Type	Number	Word Mark
Registration Number:	2887354	LILLIAN VERNON'S WORLD OF CHRISTMAS
Registration Number:	2838036	LILLIAN VERNON'S HOME SCENTS
Registration Number:	3151372	PERSONAL STYLE BY LILLIAN VERNON
Registration Number:	2934498	CELEBRATIONS BY LILLIAN VERNON
Registration Number:	1108270	LILLIAN VERNON
Registration Number:	2161672	LILLIAN VERNON FAVORITES
Registration Number:	1285663	LILLIAN VERNON
Registration Number:	2932501	PERSONALIZATION-PLUS
Registration Number:	2991446	
Registration Number:	2873800	MORE BOO FOR YOUR BUCK
Registration Number:	2876597	WE ARE YOUR HALLOWEEN HAUNTQUARTERS
Registration Number:	2880133	ANTIQUE COUNTRY SOAP SAMPLER
Registration Number:	1537908	WATCH CAT
Registration Number:	1653281	LILLY'S KIDS

CH \$640.00 2887354

Registration Number:	1836403	CHRISTMAS MEMORIES
Registration Number:	1813209	LILLY'S CELEBRATIONS
Registration Number:	1017042	TWINKLES
Registration Number:	1415927	MAGIC PICKUP
Registration Number:	2599409	LILLY'S GARDEN
Registration Number:	2633237	MIDNIGHT GARDEN
Registration Number:	2564550	AN ILLUMINATED YEAR
Registration Number:	2576831	SALES & BARGAINS
Registration Number:	2530767	WINTER STAR
Registration Number:	2394343	A FRAGRANT YEAR
Registration Number:	2076518	NEAT IDEAS

CORRESPONDENCE DATA

Fax Number: (612)632-4297
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 612 632-3297
Email: trademark@gpmlaw.com
Correspondent Name: Gwen Spurrier
Address Line 1: PO BOX 2906
Address Line 4: Minneapolis, MINNESOTA 55402-0906

ATTORNEY DOCKET NUMBER:	LILLIAN VERNON ACQUISITIO
NAME OF SUBMITTER:	Gwen Spurrier
Signature:	/gds/
Date:	06/24/2008

Total Attachments: 3
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ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, **LILLIAN VERNON CORPORATION** ("Assignor"), a Delaware corporation, with principal offices located at 2600 International Parkway, Virginia Beach, VA 23452, has adopted, used and is the registered holder of the marks identified below:

Registration No.	Mark	Registration Date	Country
2887354	LILLIAN VERNON'S WORLD OF CHRISTMAS	09/21/2004	United States
2838036	LILLIAN VERNON'S HOME SCENTS	05/04/2004	United States
3151372	PERSONAL STYLE BY LILLIAN VERNON	10/03/2006	United States
2934498	CELEBRATIONS BY LILLIAN VERNON	03/22/2005	United States
1108270	LILLIAN VERNON and Design	12/05/1978	United States
2161672	LILLIAN VERNON FAVORITES	06/02/1998	United States
1285663	LILLIAN VERNON	07/10/1984	United States
2932501	PERSONALIZATION-PLUS	03/15/2005	United States
2991446	Design only (woman with shopping bag)	09/06/2005	United States
2873800	MORE BOO FOR YOUR BUCK	08/17/2004	United States
2876597	WE ARE YOUR HALLOWEEN HAUNTQUARTERS	08/24/2004	United States
2880133	ANTIQUE COUNTRY SOAP SAMPLER	08/31/2004	United States
1537908	WATCH CAT	05/09/1989	United States
1653281	LILLY'S KIDS	08/06/1991	United States
1836403	CHRISTMAS MEMORIES	05/10/1994	United States
1813209	LILLY'S CELEBRATIONS	12/21/1993	United States
1017042	TWINKLES	07/29/1975	United States
1415927	MAGIC PICKUP	11/04/1986	United States
2599409	LILLY'S GARDEN	07/2/2002	United States
2633237	MIDNIGHT GARDEN	10/08/2002	United States
2564550	AN ILLUMINATED YEAR	04/23/2002	United States
2576831	SALES & BARGAINS	06/04/2002	United States
2530767	WINTER STAR	01/15/2002	United States
2486337	SEASONAL DELIGHTS	09/04/2001	United States
2521128	KITCHEN COMFORTS	12/18/2001	United States
2491373	THE BEST LITTLE SUITCASE IN THE WORLD	09/18/2001	United States
2394343	A FRAGRANT YEAR	10/10/2000	United States
2498665	LILLIANA CAPODIMONTE COLLECTION	10/16/2001	United States
2076518	NEAT IDEAS	07/01/1997	United States
3711814	LILLIAN VERNON	08/28/2005	China
3711813	LILLIAN VERNON	11/14/2005	China
000892968	LILLIAN VERNON	05/02/2000	CTM (European Union)
2572041	LILLIAN VERNON	08/31/1993	Japan

	COLLECTION		
2076518	NEAT IDEAS	07/01/1997	United States
3711814	LILLIAN VERNON	08/28/2005	China
3711813	LILLIAN VERNON	11/14/2005	China
000892968	LILLIAN VERNON	05/02/2000	CTM (European Union)
2572041	LILLIAN VERNON	08/31/1993	Japan
TMA446,656	LILLIAN VERNON and Design	08/25/1995	Canada
TMA237,277	LILLIKINS	11/19/1979	Canada

and

WHEREAS **CURRENT USA, INC.** ("Assignee"), a Minnesota corporation with principal offices located at 1725 Roe Crest Drive, North Mankato, Minnesota 56002-3728, is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said **LILLIAN VERNON CORPORATION** does hereby assign to **CURRENT USA, INC.**, all right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, and the registrations thereof identified above.

Assignor:

LILLIAN VERNON CORPORATION

By 

Name:

**ROBERT J. EVELEIGH
CHIEF FINANCIAL OFFICER**

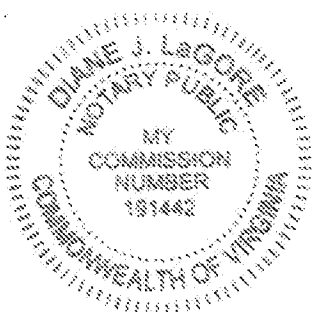
Title:

Date: April 10, 2008

COMMONWEALTH OF VIRGINIA)
) ss.
CITY OF VIRGINIA BEACH)

The foregoing was acknowledged before me this 10th day of April, 2008, by Robert J. Eveleigh the Vice President of Lillian Vernon Corporation, a corporation under the laws of Delaware, on behalf of the corporation.

(NOTARIAL STAMP OR SEAL)





Signature of person taking Acknowledgment

My Commission Expires
November 30, 2010

I was originally commissioned as
Diane J. LaGore, Notary Public

**TRADEMARK
REEL: 003802 FRAME: 0146**

Assignee:
CURRENT USA, INC.

By 

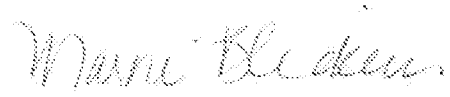
Date: April 1st, 2008

Name: Sheila B Hagen
Title: Vice President

STATE OF MINNESOTA)
) ss.
COUNTY OF NICOLLET)

The foregoing was acknowledged before me this 10th day of April, 2008, by Sheila B. Hagen, the Vice President of Current USA, Inc., a corporation under the laws of Minnesota, on behalf of the corporation.

(NOTARIAL STAMP OR SEAL)


Signature of person taking Acknowledgment

