

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Richard Litsch		04/30/2008	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Dreyer Wine, LLC		
Street Address:	161 Fox Hollow Road		
City:	Woodside		
State/Country:	CALIFORNIA		
Postal Code:	94062		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1638572	SOLITUDE	
CORRESPONDENCE DATA			
Fax Number:	(212)684-3999		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 684-3900		
Email:	efiling@grr.com		
Correspondent Name:	Barbara H. Loewenthal, Esq.		
Address Line 1:	270 Madison Avenue, 8th Floor		
Address Line 4:	New York, NEW YORK 10016-0601		
ATTORNEY DOCKET NUMBER:	6497/013 (BHL:MDR)		
NAME OF SUBMITTER:	Barbara H. Loewenthal		
Signature:	/Barbara H. Loewenthal/		
Date:	06/25/2008		

OP \$40.00 1638572

Total Attachments: 1
source=Assignmentn of TM SOLITUDE#page1.tif

Exhibit "B"

ASSIGNMENT OF TRADEMARK

This Assignment of Trademark is made as of April 30, 2008 by RICHARD LITSCH, an individual ("Assignor").

Whereas Assignor, whose mailing address is 3241 Oak Farm Lane, Santa Rosa, California 95401, is the owner of United States Registration No. 1638572 for the trademark "SOLITUDE w/design"(the "Mark") for use in connection with wines;

Whereas DREYER WINE, LLC, a California limited liability company ("Assignee"), located at 161 Fox Hollow Road, Woodside, California 94062, has purchased certain assets of Assignor, including United States Registration No. 1638572 for the Mark.

NOW THEREFORE, as part of the purchase and sale of the assets of Assignor by Assignee and in return for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee all right, title and interest in and to United States Registration No. 1638572 and the Mark, together with the goodwill associated with the Mark.


RICHARD LITSCH

@PFDesktop\ODMA\MHODMA\DMS\DMS,618226.1