

**TRADEMARK ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Cecilia Ryle		06/25/2008	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sesderma S.L.		
<b>Street Address:</b>	Masamagrell No. 3, Poligono Industrial, Rafelbunyol		
<b>City:</b>	Valencia		
<b>State/Country:</b>	SPAIN		
<b>Postal Code:</b>	46138		
<b>Entity Type:</b>	CORPORATION: SPAIN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77379762	SESBELLA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(678)553-2212		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	678-553-2100		
<b>Email:</b>	atltrademark@gtlaw.com		
<b>Correspondent Name:</b>	Greenberg Traurig, LLP		
<b>Address Line 1:</b>	3290 Northside Parkway, Suite 400		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30327		
<b>ATTORNEY DOCKET NUMBER:</b>	109960.010000.0003		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Greenberg Traurig, LLP		
<b>Address Line 1:</b>	3290 Northside Parkway, Suite 400		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30327		

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NAME OF SUBMITTER:	Kristen L. Fancher, Esq.
Signature:	/kristen l fancher/
Date:	06/25/2008
Total Attachments: 1 source=SESBELLA - SN 777379762 - Assignment#page1.tif	

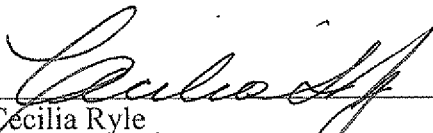
**TRADEMARK ASSIGNMENT**

WHEREAS, Cecilia Ryle, a United States citizen with a mailing address of 4360 Georgetown Square, Suite 810, Atlanta, Georgia 30338 ("Assignor"), is the owner of the United States Trademark Application Serial No. 77379762 for the mark SESBELLA (the "Mark");

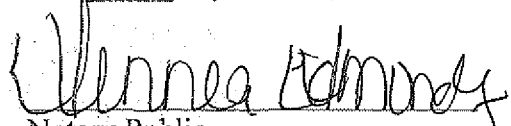
WHEREAS, Sesderma S.L., a Spanish corporation with a mailing address of Masamagrell No. 3, Poligono Industrial, Rafelbunyol Valencia, Spain 46138 ("Assignee"), the owner of an ongoing and existing business and successor of the business of the Assignor/Applicant to which the Mark pertains, is desirous of acquiring all of Assignor's United States right, title and interest in and to the Mark, including the federal application therefor, together with the goodwill of the business in connection with which the Mark is used and which is symbolized thereby, along with the right to pursue claims and recover damages and profits for past infringements thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor agrees to sell, assign, transfer, convey and deliver and does hereby sell, assign, transfer, convey and deliver unto Assignee all right, title and interest in and to the Mark, including the U.S. application therefor and any common law rights therein in the United States, together with the goodwill of the business in connection with which the Mark is used and which is symbolized thereby, along with the right to pursue all claims and recover all damages and profits for past infringements thereof and all other related causes of action in connection therewith.

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments reasonably necessary to vest all of Assignor's right, title, and interest in and to the Mark in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is reasonably necessary and to the extent such evidence is in the possession or control of Assignor.

  
\_\_\_\_\_  
Cecilia Ryle  
Date: 6-25-08

Sworn to and subscribed before me  
This 25<sup>th</sup> day of June, 2008.

  
\_\_\_\_\_  
Notary Public

My Notary Expires On  
September 4, 2010