

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TDMM, Inc.		05/09/2008	CORPORATION: NEBRASKA
RECEIVING PARTY DATA			
Name:	JS Holdings, LLC		
Street Address:	6116 S. Lyncrest Avenue		
Internal Address:	Suite 105		
City:	Sioux Falls		
State/Country:	SOUTH DAKOTA		
Postal Code:	57108		
Entity Type:	LIMITED LIABILITY COMPANY: SOUTH DAKOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77188714	JUICE STOP	
CORRESPONDENCE DATA			
Fax Number:	(605)274-1078		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	605-274-1077		
Email:	mark@ekselawfirm.com		
Correspondent Name:	Mark Ekse		
Address Line 1:	6116 S. Lyncrest Avenue		
Address Line 2:	Suite 105		
Address Line 4:	Sioux Falls, SOUTH DAKOTA 57108		
ATTORNEY DOCKET NUMBER:	08-1027		
NAME OF SUBMITTER:	Mark A. Ekse		
Signature:	/Mark A. Ekse/		

OP \$40.00 77188714

Date:

06/26/2008

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment is made this 9th day of May 2008, by **TDMM, Inc.** ("Assignor" herein), a Nebraska corporation located at 3802 North 161st Avenue, Omaha, NE, 68116 to **JS Holdings, LLC** ("Assignee" herein) a South Dakota limited liability company having its principal place of business at WaterFall Plaza, 6116 S. Lyncrest Avenue, Suite 105, Sioux Falls, SD 57108.

WITNESSETH:

WHEREAS, Assignor, on May 23, 2007 filed an application to register "Juice Stop", which application has been assigned serial number 77188714 (hereinafter the "subject mark"); and

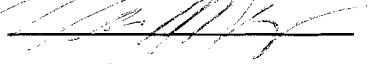
WHEREAS Assignor desires to confirm and formally transfer and assign to Assignee, and Assignee desires to acquire, all of Assignor's right, title and interest in and to the subject mark along with all goodwill connected with and symbolized by said subject mark; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby confirms, transfers and assigns to Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignor's right, title and interest in and to the subject mark together with all goodwill of the business symbolized thereby or connected therewith, effective as of the date listed above. This transfer and assignment includes the right to recover for any third party infringement thereof, regardless of whether such infringement occurred before or occurs after the effective date.

Assignor further agrees to execute and deliver without further consideration any further applications, assignments and documents, and to perform such other lawful acts, as may be deemed necessary to fully secure Assignee's interest as described herein.

Assignor hereby authorizes and requests any official whose duty it is to transfer ownership to do so in accordance with the aforesaid registration to Assignee consistent with this assignment.

IN WITNESS WHEREOF, I have hereunto signed my name on the day and year set forth below.

TDMM, Inc. by 
Name: Travis Meyer
Its: President

