

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Star Television Productions Limited		06/20/2008	LIMITED LIABILITY COMPANY: BRITISH VIRGIN ISLANDS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Fortune Star Entertainment (HK) Limited		
<b>Street Address:</b>	One Harbourfront, 18 Tak Fung Street		
<b>Internal Address:</b>	8th Floor		
<b>City:</b>	Hungom, Kowloon		
<b>State/Country:</b>	HONG KONG		
<b>Entity Type:</b>	Company, Limited by Shares: HONG KONG		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3082336	FORTUNE STAR	
<b>Registration Number:</b>	3079631	FORTUNE STAR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)852-7217		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-852-7886		
<b>Email:</b>	dcosta@newscorp.com		
<b>Correspondent Name:</b>	Stacy Grossman		
<b>Address Line 1:</b>	1211 Avenue of the Americas		
<b>Address Line 2:</b>	4th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10036		
<b>ATTORNEY DOCKET NUMBER:</b>	FORTUNE STAR ASSIGNMENT		
<b>DOMESTIC REPRESENTATIVE</b>			

CH \$65.00 3082336

Name: News America Incorporated  
Address Line 1: 1211 Avenue of the Americas  
Address Line 2: 4th Floor  
Address Line 4: New York, NEW YORK 10036

NAME OF SUBMITTER:	Stacy Grossman
Signature:	/Stacy Grossman/
Date:	06/26/2008

Total Attachments: 2  
source=Star Television Productions Limited to Fortune Star executed deed of assignment#page1.tif  
source=Star Television Productions Limited to Fortune Star executed deed of assignment#page2.tif

TRADEMARK ASSIGNMENT

WHEREAS, Star Television Productions Limited, a limited liability company of the British Virgin Islands having a place of business at Road Town, Craigmuir Chambers P.O. Box 71, Tortola, British Virgin Islands ("Assignor"), is the owner of all right, title and interest in and to the trademarks, service marks, logos and trade names set forth on Exhibit A attached hereto (collectively, the "Marks"), including, without limitation, all registrations and applications pertaining thereto and the goodwill represented thereby; and

WHEREAS, Fortune Star Entertainment (HK) Limited, a Hong Kong company, limited by shares having a place of business at 8th Floor, One Harbourfront, 18 Tak Fung Street, Hunghom, Kowloon, Hong Kong ("Assignee"), desires to acquire, and Assignor desires to transfer, convey, assign and set over, all right, title and interest in and to the Marks, including, without limitation, all registrations and applications pertaining thereto and the goodwill represented thereby.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably transfers, conveys, assigns and sets over to Assignee all right, title and interest in and to the Marks, including, without limitation, all registrations and applications pertaining thereto, the goodwill represented thereby and all causes of action arising out of or relating to the ownership, use and/or exploitation of the Marks.

STAR TELEVISION PRODUCTIONS LIMITED

By: \_\_\_\_\_

Name: Yu Leung John Lau

Title: Director

Dated: 20<sup>th</sup> June 2008

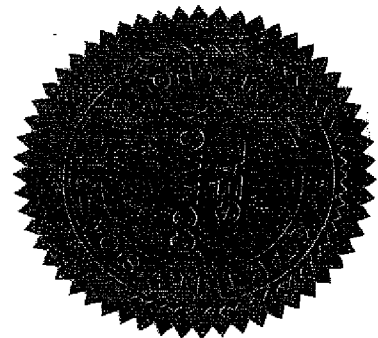


EXHIBIT A

Registration No.

3,082,336

3,079,631

Trademark

FORTUNE STAR & Design

FORTUNE STAR & Design