TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sylmark Holdings Limited		06/25/2008	CORPORATION: IRELAND

RECEIVING PARTY DATA

Name:	Kim Vo Enterprises, LLC	
Street Address:	7821 Orion Ave, Suite 200	
City:	Lake Balboa	
State/Country:	CALIFORNIA	
Postal Code:	91406	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3128058	KIM VO'S DRAMATIC DIFFERENCES

CORRESPONDENCE DATA

Fax Number: (818)217-3571

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 8182172571

Email: kathym@sylmark.com

Correspondent Name: Kathy Mojibi

Address Line 1: 7821 Orion Avenue, Suite 200
Address Line 4: Lake Balboa, CALIFORNIA 91406

ATTORNEY DOCKET NUMBER:	KV-1001US
NAME OF SUBMITTER:	Kathy Mojibi
Signature:	/Kathy Mojibi/
Date:	06/26/2008

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Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, Sylmark Holdings Limited (referred to herein as "Assignor"), having a principal place of business at 17 Earlsfort Terrace, Dublin 2, Ireland, has adopted, applied for registration, and is using the trademark KIM VO'S DRAMATC DIFFERENCES for hair care products, namely, hair shampoos, hair conditioners, hair lotions, hair creams, hair sprays and hair gels in Class 03; and

WHEREAS, Kim Vo Enterprises, LLC (referred to herein as "Assignee"), a limited liability company of Delaware, having a place of business at 7821 Orion Avenue, Lake Balboa, CA 91406, desires to acquire all right, title and interest in and to the KIM VO'S DRAMATIC DIFFERENCES mark, the registration therefore, and the goodwill associated therewith.

NOW, THEREFORE, for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the KIM VO'S DRAMATIC DIFFERENCES mark and U.S. Registration No. 3,128,058 for the mark.

SYLMARK HOLDINGS LIMITED

Date: June 25, 2008

RECORDED: 06/26/2008

Printed Name: <u>Tsubohiko Kuboki</u>

Title: Director

TRADEMARK