

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ecom PPO Advisors, Inc.		06/27/2008	CORPORATION: TEXAS

RECEIVING PARTY DATA	
<b>Name:</b>	Ecom PPO Advisors, LLC
<b>Street Address:</b>	8350 N. Central Expressway, Suite 600
<b>City:</b>	Dallsa
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	75206
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Registration Number:	2632388	ECOM
Registration Number:	2826723	ECOM PPO.COM
Registration Number:	3416318	MEMBER LEVEL PPO MANAGEMENT
Registration Number:	3314935	MEMBER LEVEL PPO SELECTION
Registration Number:	2777040	THE ORIGINAL MANAGED CARE MANAGERS
Registration Number:	2926062	VIRTUAL PPO
Registration Number:	3132743	VIRTUAL PPO
Registration Number:	3220093	WHITE SPACE ELIMINATION
Serial Number:	77101482	F.E.E.P.S. - THE FINANCIAL, EDUCATIONAL, EMOTIONAL, PHYSICAL AND SPIRITUAL APPROACH TO WELLNESS.
Serial Number:	77047375	MEMBER LEVEL MATCHING
Serial Number:	77047379	MEMBER LEVEL MATCHING ANALYSIS
Serial Number:	77010332	WHITESPACE ELIMINATION
Serial Number:	77047360	MEMBER LEVEL PPO ANALYSIS
Serial Number:	77414180	ECOM PPO ADVISORS

CH \$365.00 2632388

**TRADEMARK**

CORRESPONDENCE DATA

Fax Number: (404)962-6344

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 404 962-6444

Email: cforlidas@millermartin.com

Correspondent Name: Charles W. Forlidas

Address Line 1: M & M, 832 Georgia Ave., Ste. 1000

Address Line 2: Attn: Trademark Paralegal

Address Line 4: Chattanooga, TENNESSEE 37402-2289

ATTORNEY DOCKET NUMBER:	13396-0001
NAME OF SUBMITTER:	Charles W. Forlidas
Signature:	/Charles W. Forlidas/
Date:	06/27/2008

**Total Attachments: 3**

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## **TRADEMARK ASSIGNMENT**

This Trademark Assignment ("Assignment") is made effective as of June 27, 2008, by and between Ecom PPO Advisors, Inc., a Texas corporation, having its principal place of business at 8350 N. Central Expressway, Suite 600, Dallas, Texas 75206 ("Assignor"), and Ecom PPO Advisors, LLC, a limited liability company formed under the laws of the State of Delaware, having its principal place of business at 8350 N. Central Expressway, Suite 600, Dallas, Texas 75206 ("Assignee").

WHEREAS, Assignor and Assignee are related companies undergoing a restructuring pursuant to which Assignee will acquire substantially all of the assets of Assignor, including certain intellectual property assets and associated goodwill of Assignor, all as described in that certain Contribution Agreement of even date by and between Assignor and Assignee; and

WHEREAS, Assignor desires to confirm the assignment of the trademarks set forth on the attached Schedule A to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and legal sufficiency of which are hereby acknowledged, Assignor does hereby assign, transfer, convey and contribute unto Assignee, its successors, assigns and legal representatives, all right, title and interest in and to the trademarks set forth on Schedule A attached thereto, together with the goodwill of the business symbolized by the marks, and all federal and state registrations and applications therefor in the United States of America, and the right to recover for any past infringements of said trademarks, and Assignor hereby agrees to execute such other lawful documents and perform such other lawful acts as are requested for securing to Assignee, its successors, assigns and legal representatives, all of the rights to the trademarks set forth on Schedule A.

IN WITNESS WHEREOF, Assignor has executed this Assignment on the 27<sup>th</sup>  
day of June, 2008.

Ecom PPO Advisors, Inc.

*L. Cade Havard*

Name: L. CADE HAVARD

Title: CHAIRMAN, CEO

On this 27<sup>th</sup> day of June, 2008, before me personally appeared  
L. Cade Havard, to me personally known and who signed the  
foregoing instrument in my presence on behalf of Ecom PPO Advisors, Inc.

Notary Public

*Theresa D. Patterson*

Print Name: Theresa D. Patterson

My commission expires: 8/23/08

ACKNOWLEDGED AND AGREED TO:

ASSIGNEE: Ecom PPO Advisors, LLC

By: Ecom PPO Advisors, Inc., its sole member

*L. Cade Havard*

Name: L. CADE HAVARD

Title: CHAIRMAN, CEO



TRADEMARK

REEL: 003804 FRAME: 0847

**SCHEDULE A**

<b><u>MARK</u></b>	<b><u>REGISTRATION NO.</u></b>	<b><u>REGISTRATION DATE</u></b>
ECOM & Design	2632388	October 8, 2002
ECOM PPO.COM	2826723	March 23, 2004
MEMBER LEVEL PPO MANAGEMENT	3416318	April 22, 2008
MEMBER LEVEL PPO SELECTION	3314935	October 16, 2007
THE ORIGINAL MANAGED CARE MANAGERS	2777040	October 21, 2003
VIRTUAL PPO	2926062	February 8, 2005
VIRTUAL PPO	3132743	August 22, 2006
WHITE SPACE ELIMINATION	3220093	March 20, 2007

<b><u>MARK</u></b>	<b><u>SERIAL NO.</u></b>	<b><u>FILING DATE</u></b>
F.E.E.P.S. – THE FINANCIAL, EDUCATIONAL, EMOTIONAL, PHYSICAL AND SPIRITUAL APPROACH TO WELLNESS	77/101,482	February 7, 2007
MEMBER LEVEL MATCHING	77/047,375	November 19, 2006
MEMBER LEVEL MATCHING ANALYSIS	77/047,379	November 19, 2006
WHITESPACE ELIMINATION	77/010,332	September 26, 2006
MEMBER LEVEL PPO ANALYSIS	77/047,360	November 19, 2006
ECOM PPO ADVISORS & Design	77/414,180	March 5, 2008