

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
U & I Entertainment, LLC		06/26/2008	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	THQ Inc.		
Street Address:	29903 Agoura Road		
City:	Agoura Hills		
State/Country:	CALIFORNIA		
Postal Code:	91301		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77284164	ELEPHANT ENTERTAINMENT NETWORK	
CORRESPONDENCE DATA			
Fax Number:	(617)646-8646		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	drwtrademarks@wolfgreenfield.com		
Correspondent Name:	Douglas R. Wolf		
Address Line 1:	600 Atlantic Avenue		
Address Line 4:	Boston, MASSACHUSETTS 02210		
ATTORNEY DOCKET NUMBER:	T0542.40000US00		
NAME OF SUBMITTER:	Douglas R. Wolf		
Signature:	/drw/		
Date:	06/27/2008		

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Total Attachments: 1
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ASSIGNMENT

WHEREAS, U & I Entertainment, LLC, a Delaware limited liability company, having an office and place of business at 251 First Avenue N., 2nd Floor, Minneapolis, Minnesota, 55401 has filed a trademark application for the following mark:

SCHEDULE OF TRADEMARKS

MARK	SERIAL NO..	ISSUE DATE
ELEPHANT ENTERTAINMENT NETWORK	77/284164	January 2, 2008

WHEREAS, THQ Inc., a corporation of Delaware, having an office and place of business at 29903 Agoura Road, Agoura Hills, California, 91301 is desirous of acquiring the application and common law rights therefor.

NOW, THEREFORE, for One dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, U & I Entertainment, LLC hereby irrevocably, absolutely and exclusively assigns and transfers to THQ Inc., all its rights, title and interest in and to the application and the common law rights therefor, together with the business and the goodwill of the business symbolized by the mark and the application therefor (and all renewals and extensions thereof) and including all rights to sue and recover for past infringement of the mark and the application therefor.

U & I Entertainment, LLC

6/26/08
Date

By: 
Name:
Title: