# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** 

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
DBA Lux 1 SARL		01/08/2008	CORPORATION: LUXEMBOURG

#### **RECEIVING PARTY DATA**

Name:	DBApparel (UK) Limited		
Street Address:	Britannia Wharf, Monument Road		
City:	Woking, Surrey		
State/Country:	UNITED KINGDOM		
Postal Code:	GU21 5LW		
Entity Type:	CORPORATION: UNITED KINGDOM		

#### PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	0656494	ANSWER
Registration Number:	2272711	ANSWERS
Registration Number:	1837934	GOSSARD
Registration Number:	1899943	GYPSY

## **CORRESPONDENCE DATA**

(703)610-8686 Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

703-610-8694 Phone:

Email: rshapiro@milesstockbridge.com

Correspondent Name: Ronald E. Shapiro 1751 Pinnacle Drive Address Line 1:

Address Line 2: Suite 500

Address Line 4: McLean, VIRGINIA 22102-3833

ATTORNEY DOCKET NUMBER: T3341-13720US01(CPA5535)

DOMESTIC REPRESENTATIVE

TRADEMARK 900110113 **REEL: 003805 FRAME: 0326** 

Name: Address Line 1: Address Line 2: Address Line 3: Address Line 4:	
NAME OF SUBMITTER:	Ronald E. Shapiro
Signature:	/Ronald E. Shapiro/
Date:	06/27/2008
Total Attachments: 3 source=Assignment 1#page1.tif source=Assignment 1#page2.tif source=Assignment 1#page3.tif	

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### ASSIGNMENT OF TRADEMARKS AND ACCOMPANYING GOODWILL

This ASSIGNMENT OF TRADEMARKS AND ACCOMPANYING GOODWILL is made *nunc pro tunc* effective as of the 12<sup>th</sup> day of February, 2007 (hereinafter the "Effective Date"), by and between DBA Lux 1 SARL and DBApparel (UK) Limited.

WHEREAS DBA Lux 1 SARL, a corporation organized and existing under the laws of Luxembourg, with a registered address of L-2220 Luxembourg, 560 A, rue de Neudorf, Grand Duchy of Luxembourg (hereinafter "Assignor"), is the owner of all rights, title and interest in and to the trademarks and the registrations and applications for registration thereof pending in the United States Patent and Trademark Office, all as more fully set forth on the attached Schedule A (incorporated herein by reference), and the goodwill of the business associated therewith and symbolized thereby, (collectively, the "Marks"), and all rights appurtenant thereto, including, but not limited to, all common law rights, causes of action, all interests, claims and rights for damages, profits and other awards by reason of any past infringement, dilution, misappropriation or other violation thereof, and the right to sue therefor; and

WHEREAS DBApparei (UK) Limited, a corporation organized and existing under the laws of England, with a registered address of Britannia Wharf, Monument Road, Woking, Surrey GU21 5LW (hereinafter "Assignee"), is desirous of acquiring Assignor's rights in the Marks, and all goodwill associated therewith and symbolized thereby and all rights appurtenant thereto, as part of Assignee's acquisition of the portion of the ongoing business of Assignor to which such Marks pertain;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which Assignor acknowledges by its execution below, Assignor assigns, as of the Effective Date, to Assignee all rights, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks and together with any and all interests, claims and rights for damages and profits by reason of any past infringement or unauthorized use of the Marks, false designations of origin, unfair competition, deceptive trade practices and/or dilution related to the Marks, use of confusingly similar marks or names by others and all other related causes of action and the right to sue therefor.

Assignor agrees to perform all reasonable and proper additional acts (including but not limited to the transfer to Assignee of Assignor's files and records relating to the Marks and the complete registration files and prosecution history, including the registration certificates for the Marks) and to execute any additional documents at the request and expense of Assignee which Assignee may require in order to transfer all of Assignor's rights, title and interest in and to the Marks and/or the rights appurtenant thereto to Assignee, its successors or assigns.

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# SCHEDULE A

Mark	Application Number	Filing Date	Registration Number	Registration Date
ANSWER	72/024589	18 Feb. 1957	656494	31 Dec. 1957
ANSWERS	75/255715	11 Mar. 1997	2272711	24 Aug. 1999
GOSSARD	74/342431	22 Dec. 1992	1837934	31 May 1994
GYPSY	74/390453	14 May 1993	1899943	13 June 1995

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TRADEMARK

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IN WITNESS WHEREOF, we have hereto set our hand(s) and seal(s) on the dates set forth

DBA LUX I SARL,

Assignor

Name: Marcel Stephany

Title: Category B Manager

Date: December 10.2007

DBAPPAREL (UK) LIMITED

Assignee

By:\_\_

Name: Title:\_

Date:\_

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**RECORDED: 06/27/2008**