

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Imperial Company, Inc.		10/09/2007	CORPORATION: MICHIGAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Next Door Operations, LLC		
<b>Street Address:</b>	6814 Hillsdale Court		
<b>City:</b>	Indianapolis		
<b>State/Country:</b>	INDIANA		
<b>Postal Code:</b>	46250		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1566493	NEXT DOOR FOOD STORE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)739-3001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2027395723		
<b>Email:</b>	chimmelfarb@morganlewis.com		
<b>Correspondent Name:</b>	Carolyn Himmelfarb		
<b>Address Line 1:</b>	1111 Pennsylvania Avenue, N.W.		
<b>Address Line 2:</b>	Attention: TMSU		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20004		
<b>ATTORNEY DOCKET NUMBER:</b>	069147.0003		
<b>NAME OF SUBMITTER:</b>	Carolyn Himmelfarb		
<b>Signature:</b>	/Carolyn Himmelfarb/		
<b>Date:</b>	06/30/2008		

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Total Attachments: 1  
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**ASSIGNMENT OF TRADEMARKS**

**IMPERIAL COMPANY, INC.**, a Michigan corporation ("Assignor"), is the record owner of the entire right, title, and interest in and to the following trademarks and service marks (the "Trademarks"):

1. JAVA ISLAND (Stylized), Michigan Registration No. M04301;
2. JAVA ISLAND (Stylized), Michigan Registration No. M04303;
3. BELLY BUSTER & Design, Michigan Registration No. M43056;
4. NEXT DOOR STORE, Michigan Registration No. M02784;
5. NEXT DOOR FOOD STORE, United States Trademark Registration No. 1,566,493.

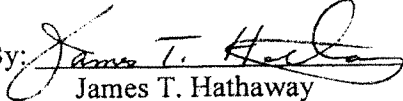
**WHEREAS**, pursuant to that certain Purchase and Sale Agreement by and among Assignor and certain other parties, dated August 23, 2007, Assignor has agreed to assign and transfer its entire right, title, and interest in and to the Trademarks and their associated goodwill to **NEXT DOOR OPERATIONS, LLC**, a Delaware limited liability company ("Assignee").

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee its entire right, title, and interest in and to the Trademarks, together with (a) the goodwill of the business associated with and symbolized in the Trademarks, (b) all income, royalties, damages, or payments due or payable as of the date written below or thereafter, including, without limitation, all claims for damages by reason of past, present, or future infringement or other unauthorized use of the Trademarks, with the right to sue for, and collect the same, for Assignee's own use and enjoyment, and (c) all other corresponding rights that are or may be secured under the laws of the United States and any foreign country, now or hereafter in effect.

**IN WITNESS WHEREOF**, Assignor has caused this Assignment of Trademarks to be executed by a duly authorized officer effective on the 9 day of October, 2007.

**ASSIGNOR:**

IMPERIAL COMPANY, INC.

By:   
James T. Hathaway  
Its: Chief Financial Officer/Assistant Secretary

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