

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Norwood Operating Company		08/05/2004	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Norwood Operating Company, LLC		
Street Address:	10 West Market Street, Suite 1400		
City:	Indianapolis		
State/Country:	INDIANA		
Postal Code:	46204		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	72296454	MAXIM-AD	
CORRESPONDENCE DATA			
Fax Number:	(317)713-3594		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	efstrademarks@sommerbarnard.com		
Correspondent Name:	Amy Wright, Taft Stettinius & Hollister		
Address Line 1:	One Indiana Square, Suite 3500		
Address Line 4:	Indianapolis, INDIANA 46204		
ATTORNEY DOCKET NUMBER:	MAXIM-AD		
NAME OF SUBMITTER:	Amy Wright		
Signature:	/Amy Wright/		
Date:	06/27/2008		

CH \$40.00 72296454

Total Attachments: 3

900110148

**TRADEMARK
 REEL: 003805 FRAME: 0883**

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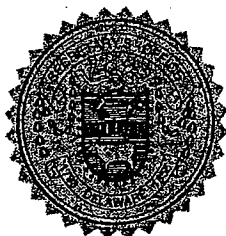
Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "NORWOOD OPERATING COMPANY" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "NORWOOD OPERATING COMPANY" TO "NORWOOD OPERATING COMPANY, LLC", FILED IN THIS OFFICE ON THE FIFTH DAY OF AUGUST, A.D. 2004, AT 2:33 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State
AUTHENTICATION: 3278491

DATE: 08-05-04

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**CERTIFICATE OF CONVERSION
TO LIMITED LIABILITY COMPANY
OF
NORWOOD OPERATING COMPANY**

1. The name of the corporation immediately prior to the filing of this Certificate of Conversion to Limited Liability Company is Norwood Operating Company.
2. On May 13, 2002, the original certificate of incorporation of Norwood Operating Company was filed with the Secretary of State of Delaware.
3. The name of the limited liability company into which the corporation is being converted is Norwood Operating Company, LLC.
4. The conversion to a limited liability company has been approved in accordance with the provisions of Section 266 of the Delaware General Corporation Law.

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AUG-05-2004 14:18

CT CORP.

513 621 0116 P.02/04

THOMAS B ROLLER

317 846 2795

P-B

Aug-02-04 03:56pm From:James Day

614 451 4198

1-673 P.019/018 1-245

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Conversion to Limited Liability Company on August 5, 2004

NORWOOD OPERATING COMPANY

By:

Name:

Title:

Thomas B Roller
Thomas B Roller
President & CEO

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