

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Modern Packaging, Inc.		06/20/2008	CORPORATION: GEORGIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Hormel Foods, LLC		
<b>Street Address:</b>	1 Hormel Place		
<b>City:</b>	Austin		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55912		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: MINNESOTA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2971632	GRANDE GOURMET	
<b>Registration Number:</b>	2807346	POCO PAC	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(507)437-5135		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	slnelsen@hormel.com		
<b>Correspondent Name:</b>	Sarah L. Nelsen		
<b>Address Line 1:</b>	1 Hormel Place		
<b>Address Line 2:</b>	Law Department		
<b>Address Line 4:</b>	Austin, MINNESOTA 55912		
<b>NAME OF SUBMITTER:</b>	Sarah L. Nelsen		
<b>Signature:</b>	/sln/		
<b>Date:</b>	06/30/2008		

OP \$65.00 2971632

Total Attachments: 2

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**TRADEMARK  
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ASSIGNMENT

WHEREAS, Modern Packaging, Inc, a Georgia corporation, is the owner of certain rights with respect to the following trademark registration:

<i>Trademark</i>	<i>Registration No.</i>	<i>Registration Date</i>
<i>GRANDE GOURMET</i>	<i>2,971,632</i>	<i>7-19-2005</i>
<i>POCO PAC</i>	<i>2,807,346</i>	<i>1-20-2004</i>

WHEREAS, Hormel Foods, LLC, a Minnesota limited liability company, having an office at 1 Hormel Place, Austin, MN 55912, is desirous of acquiring any and all rights which Modern Packaging, Inc. has in said listed trademarks and the goodwill of the business of Modern Packaging, Inc. in connection with said trademarks.

NOW, THEREFORE, to all whom it may concern:

Be it known that for substantial consideration, the receipt of which is hereby acknowledged, said Modern Packaging, Inc. does hereby sell, assign and transfer unto said Hormel Foods, LLC its entire right, title and interest in and to the said listed trademarks, together with the goodwill of the business symbolized by the mark, and the above identified registrations thereof.

Modern Packaging, Inc,  
a Georgia Corporation

By: *Brian D. Johnson*

Brian D. Johnson

Title: Secretary

Date: June 20, 2008

STATE OF MINNESOTA )  
 ) SS  
COUNTY OF MOWER )

On this 20<sup>th</sup> day of June, 2008, before me, a notary public, appeared the person who signed this instrument, who acknowledged that he/she signed it as his/her free act on behalf of Modern Packaging, Inc. with authority to do so.

Kara R. Mallory  
Notary Public

[ Seal ]

