

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Mr. Gregg T. Tarquinio		06/25/2008	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MedCenterDisplay, LLC		
<b>Street Address:</b>	2817 WEST END AVENUE		
<b>Internal Address:</b>	SUITE 126-377		
<b>City:</b>	Nashville		
<b>State/Country:</b>	TENNESSEE		
<b>Postal Code:</b>	37203		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: TENNESSEE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78642598	MEDCENTERTODAY	
<b>Serial Number:</b>	78646606	MEDCENTERTODAY	
<b>Serial Number:</b>	77238522	MEDCENTERDISPLAY	
<b>Serial Number:</b>	78573007	MED CENTER PULSE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(615)726-5419		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	615/726-5471		
<b>Email:</b>	trademark@kingballow.com		
<b>Correspondent Name:</b>	Thomas J. Motzny		
<b>Address Line 1:</b>	315 Union Street		
<b>Address Line 2:</b>	Suite 1100		
<b>Address Line 4:</b>	Nashville, TENNESSEE 37201		
<b>ATTORNEY DOCKET NUMBER:</b>	65187-1		

CH \$115.00 78642598

NAME OF SUBMITTER:	Thomas J. Motzny
Signature:	/Thomas J. Motzny/
Date:	06/30/2008
<b>Total Attachments: 3</b> source=Trademark Assignment Signed#page1.tif source=Trademark Assignment Signed#page2.tif source=Trademark Assignment Signed#page3.tif	

**TRADEMARK ASSIGNMENT**

A TRADEMARK ASSIGNMENT ("Assignment") is made as of this 25<sup>th</sup> day of June, 2008, by and between MedCenterDisplay, LLC, a Limited Liability Company formed in accordance with the laws of Tennessee (the "Assignee"), and Gregg T. Tarquinio, a citizen of Tennessee (the "Assignor").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks and the corresponding registrations and applications for registration set forth on Exhibit 1 (collectively, the "Trademarks"), together with the goodwill of the business connected with and symbolized by the Trademarks; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor sells, assigns, transfers and conveys to Assignee the entire right, title and interest in and to the Trademarks in the United States and every jurisdiction throughout the world, together with the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any registrations of the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, any common law rights in the Trademarks, the right to enforce the Trademarks, the right to enjoin others from using the Trademarks, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor authorizes the Commissioner for Trademarks and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the registrations and applications for registration set forth on Exhibit 1 to Assignee as assignee of Assignor's entire right, title and interest therein.

The invalidity or unenforceability of one or more provisions of this Agreement shall not affect any other provision of this Agreement.

Assignor and Assignee agree to settle all disputes arising out of or relating to this Assignment in Davidson County, Tennessee.

(Remainder of page one left blank intentionally. Signatures are on page two.)

25<sup>th</sup> IN WITNESS WHEREOF, the parties hereto have executed this Assignment as of the  
day of June, 2008.

ASSIGNOR

**GREGG T. TARQUINIO, individually**

By: Gregg Tarquinio  
Gregg T. Tarquinio

ASSIGNEE

**MEDCENTERDISPLAY, LLC**

By: Gregg Tarquinio  
Gregg T. Tarquinio

Title: CEO

STATE OF : Tennessee

COUNTY OF : Davidson

Sworn to and subscribed before me this 25<sup>th</sup> day of June, 2008.

Salma Hopkins Kromk  
Notary Public

My Commission expires May 8, 2012.



**Exhibit 1**

**Trademark Registrations**

MEDCENTERTODAY, Serial No. 78/642,598, Reg. No. 3,291,715, for an “On-line publication in the form of newsletters featuring news and information that affects the medical profession and other information about business products and services, professional development and medical opportunities” in International Class 041.

MEDCENTERTODAY, Serial No. 78/646,606, Reg. No. 3,395,924, for “Printed publications, namely, newsletters featuring news and information that affects the medical profession and other information about business products and services, professional development and medical practice opportunities” in International Class 016.

**Trademark Applications**

MEDCENTERDISPLAY, Serial No. 77/238,522, having a filing date of July 25, 2007, the goods and services of which are still pending.

MED CENTER PULSE, Serial No. 78/573,007, having a filing date of February 23, 2005, the goods and services of which are still pending.