

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bank of the West		06/30/2008	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	SOH IP Company, Inc.
Street Address:	1 E Camelback Road
Internal Address:	Suite 550-11
City:	Phoenix
State/Country:	ARIZONA
Postal Code:	85012
Entity Type:	CORPORATION: ARIZONA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	1662647	PADRINOS
Registration Number:	1296586	GRANDE

CORRESPONDENCE DATA

Fax Number: (202)955-5564

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2024192407

Email: elizabeth.vary@hklaw.com

Correspondent Name: Elizabeth F. Vary, Holland & Knight LLP

Address Line 1: 2099 Pennsylvania Avenue, NW

Address Line 2: Suite 100

Address Line 4: Washington, DISTRICT OF COLUMBIA 20006

NAME OF SUBMITTER:

Elizabeth F. Vary

Signature:

/elizabeth f. vary/

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TRADEMARK
REEL: 003806 FRAME: 0842

OP \$65.00 1662647

Date:

07/01/2008

Total Attachments: 1

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RELEASE OF TRADEMARK SECURITY INTEREST

THIS RELEASE OF TRADEMARK SECURITY INTEREST ("Release") is made as of the date of signature set forth below ("Effective Date") by **BANK OF THE WEST** as assignee ("Assignee") under that certain **TRADEMARK SECURITY AGREEMENT** ("Security Agreement") dated April 30, 2004 between **GRANDE FOODS** ("Assignor"), predecessor in interest to **SOH IP COMPANY, INC.** ("SOH IP"), and Assignee (copy attached hereto).

WHEREAS, pursuant to the terms and conditions of the Security Agreement, Assignor pledged, assigned and granted to the Assignee a security interest in all of Assignor's right, title and interest in and to the trademarks set forth in the Security Agreement (collectively, with the goodwill associated therewith, the "Trademarks"); and

WHEREAS, the Security Agreement was recorded with the U.S. Patent and Trademark Office at Reel No. 002864, Frames 0611-0621, on June 3, 2004, as shown on the face of the Security Agreement attached hereto.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignee hereby acknowledges and covenants that the Security Agreement has been and is terminated, and re-pledges, reassigns and releases in favor of SOH IP any and all security interests or other rights Assignee has against the Trademarks, without warranty or recourse.

If and to the extent the Assignee has acquired any right, title or interest in or to any of the Trademarks, Assignee hereby assigns and transfers such right, title and/or interest to SOH IP along with any goodwill in the Trademarks that Assignee may have acquired.

The Assignee shall, at SOH IP's expense, take all further actions, and provide to SOH IP and each of its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by SOH IP to fully and effectively effectuate the purposes of this Release.

IN WITNESS WHEREOF, the Assignee has caused this Release to be executed by its duly authorized representative as of the Effective Date and, pursuant to the provisions of 28 U.S.C. Section 1746(2), the undersigned declares that the foregoing is true and correct to the best of his/her knowledge and belief.

Bank of the West, as Assignee,

By: [Signature] (Signature)
Printed Name: Bruce Young
Title: VP
Date: 6/30/08

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