

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Carlson Marketing Worldwide, Inc.		12/13/2007	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Carlson Wagonlit Travel, Inc.		
Street Address:	P.O. Box 59159		
Internal Address:	Carlson Parkway		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55459-8249		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2610488	MEETINGSLOGIC	
CORRESPONDENCE DATA			
Fax Number:	(763)212-8543		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	763-212-3443		
Email:	carlsonfiling@merchantgould.com		
Correspondent Name:	Travis L. Bachman		
Address Line 1:	P.O. Box 59159		
Address Line 2:	Carlson Parkway		
Address Line 4:	Minneapolis, MINNESOTA 55459-8249		
NAME OF SUBMITTER:	Travis L. Bachman		
Signature:	/Travis L. Bachman/		
Date:	07/01/2008		

OP \$40.00 2610488

Total Attachments: 1
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U.S. TRADEMARK ASSIGNMENT

WHEREAS, Carlson Marketing Worldwide, Inc., a corporation organized under the laws of New Jersey, with an address of Carlson Parkway, P.O. Box 59159, Minneapolis, Minnesota 55459-8249 ("Assignor"), has adopted and used the MEETINGSLOGIC trademark (the "Mark"), which is the subject of U.S. Trademark Registration No. 2,610,488 (the "U.S. Registration"); and

WHEREAS, Carlson Wagonlit Travel, Inc., a corporation organized under the laws of Delaware, with an address of Carlson Parkway, P.O. Box 59159, Minneapolis, Minnesota 55459-8249 ("Assignee"), desires to acquire the Mark and enjoy the protection of the U.S. Registration;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign and transfer unto Assignee all of its right, title and interest in and to the Mark in the United States, including all claims for profits and damages by reason of past infringement of the Mark, together with the goodwill of the business symbolized by the Mark, and the U.S. Registration.

This assignment shall be effective as of December 13, 2007, shall be binding on the successors and assigns of Assignor and shall inure to the benefit of the successors and assigns of Assignee.

CARLSON MARKETING WORLDWIDE, INC.

Date: JULY 1, 2008

By: Wanda Cahill

Name: Wanda C. Cahill

Title: Vice President- Legal & Assistant Secretary

