

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Tempur World, LLC		06/30/2008	LIMITED LIABILITY COMPANY:

RECEIVING PARTY DATA

Name:	Tempur-Pedic Management, Inc.
Street Address:	1713 Jaggie Fox Way
City:	Lexington
State/Country:	KENTUCKY
Postal Code:	40511
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Registration Number:	3049692	CHANGING THE WAY THE WORLD SLEEPS!
Registration Number:	3130507	MATTRESS OF THE STARS
Registration Number:	3152176	MY TEMPUR-PEDIC TEDDY BEAR
Registration Number:	3238985	SOLUTIONS FOR COMFORT, PRESSURE, AND PAIN MANAGEMENT
Registration Number:	2452364	SWEDISH SLEEP SYSTEM
Registration Number:	2823185	TEMPURAIR
Registration Number:	2840687	TEMPURAP
Registration Number:	2840686	TEMPUR-PLUS3
Registration Number:	3437705	TEMPUR-TEX
Serial Number:	78510451	THE BACK BED BY TEMPUR-PEDIC
Registration Number:	3319661	THE BODYPILLOW BY TEMPUR-PEDIC
Registration Number:	3190275	THE ORIGINAL
Registration Number:	3331263	THE ORIGINALBED BY TEMPUR-PEDIC

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Registration Number:	3319861	THE RHAPSODYBED BY TEMPUR-PEDIC
Registration Number:	3259382	THE SIDEPILLOW BY TEMPUR-PEDIC
Registration Number:	3325826	THE SOLUTION BED BY TEMPUR-PEDIC
Serial Number:	78538869	THE SOLUTIONPILLOW BY TEMPUR-PEDIC
Serial Number:	78689862	THE TRAVELPILLOW BY TEMPUR-PEDIC
Serial Number:	78616779	THE WOW FACTOR
Serial Number:	78598948	TRI-LUX

CORRESPONDENCE DATA

Fax Number: (859)514-5701

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: legal@tempurpedic.com

Correspondent Name: Tempur-Pedic International Inc.

Address Line 1: 1713 Jaggie Fox Way

Address Line 4: Lexington, KENTUCKY 40511

ATTORNEY DOCKET NUMBER:	TWLLCASSIGNMENT
NAME OF SUBMITTER:	Anita Nesser
Signature:	/Anita Nesser/
Date:	07/01/2008

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Agreement is made by and between Tempur World, LLC, a Delaware Limited Liability Company (hereinafter "Assignor") and Tempur-Pedic Management, Inc. a Delaware Corporation, having an address of 1713 Jaggie Fox Way, Lexington, KY 40511 (hereinafter "Assignee") on this 1st day of July, 2008 ("Effective Date").

WHEREAS, Assignor owns the trademarks identified in Exhibit A attached hereto (the "Marks"); and

WHEREAS, Assignee is desirous of acquiring said Marks and the federal trademark registrations and application thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee and its successors and assigns all of Assignor's right, title and interest in and to said Marks, including the federal trademark registrations and applications therefor, the rights to sue for past, present and future infringements, together with the goodwill of the business symbolized by the Marks.



("Assignor")

Dated: June 30, 2008

By: Dale E. Williams

Title: Executive VP & CFO

EXHIBIT A

Mark	App. No.	Filing Date	Reg. No.	Reg. Date
CHANGING THE WAY THE WORLD SLEEPS	78499547	14-Oct-2004	3049692	24-Jan-2006
MATTRESS OF THE STARS	78/248501	12-May-2003	3130507	15-Aug-2006
MY TEMPUR-PEDIC TEDDY BEAR	78/598956	31-Mar-2005	3152176	03-Oct-2006
SOLUTIONS FOR COMFORT, PRESSURE, AND PAIN MANAGEMENT	78700066	25-Aug-2005	3238985	08-May-2007
SWEDISH SLEEP SYSTEM	75588114	13-Nov-1998	2452364	22-May-2001
TEMPURAIR	78/176891	22-Oct-2002	2823185	16-Mar-2004
TEMPURAP	76/188028	28-Dec-2000	2840687	11-May-2004
TEMPUR-PLUS3	76/188027	28-Dec-2000	2840686	11-May-2004
TEMPUR-TEX	78598983	31-Mar-2005	3437705	27-May-2008
THE BACK BED BY TEMPUR-PEDIC	78510451	03-Nov-2004		
THE BODYPILLOW BY TEMPUR-PEDIC	78518334	17-Nov-2004	3319661	23-Oct-2007
THE ORIGINAL	78/518313	17-Nov-2004	3190275	26-Dec-2006
THE ORIGINALBED BY TEMPUR-PEDIC	78672710	18-Jul-2005	3331263	06-Nov-2007
THE RHAPSODYBED BY TEMPUR-PEDIC	78598877	31-Mar-2005	3319861	23-Oct-2007
THE SIDEPILLOW BY TEMPUR-PEDIC	78689851	10-Aug-2005	3259382	03-Jul-2007
THE SOLUTION BED BY TEMPUR-PEDIC	78510626	03-Nov-2004	3325826	30-Oct-2007
THE SOLUTIONPILLOW BY TEMPUR-PEDIC	78538869	28-Dec-2004		
THE TRAVELPILLOW BY TEMPUR-PEDIC	78689862	10-Aug-2005		
THE WOW FACTOR	78616779	26-Apr-2005		
TRI-LUX	78598948	31-Mar-2005		