

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Fratelli Lozza USA, Inc.		06/25/2008	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Massimo Lozza		
<b>Street Address:</b>	250 East Houston Street		
<b>Internal Address:</b>	Apartment PHE		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10001		
<b>Entity Type:</b>	INDIVIDUAL:		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1975572	FRATELLI LOZZA DESIGN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)575-0671		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-790-9200		
<b>Email:</b>	trademark@clic.com		
<b>Correspondent Name:</b>	Lynn S. Fruchter		
<b>Address Line 1:</b>	1133 Avenue of the Americas		
<b>Address Line 4:</b>	New York, NEW YORK 10036		
<b>ATTORNEY DOCKET NUMBER:</b>	16230-000 LSF/FM		
<b>NAME OF SUBMITTER:</b>	Attorney of record		
<b>Signature:</b>	/Lynn S. Fruchter/		
<b>Date:</b>	07/02/2008		

OP \$40.00 1975572

Total Attachments: 2

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TRADEMARK ASSIGNMENT

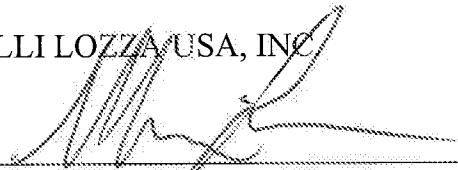
THIS ASSIGNMENT is made the 25<sup>th</sup> day of June, 2008 between FRATELLI LOZZA USA, INC., a corporation organized and existing under the laws of New York ("Assignor") and MASSIMO LOZZA, an individual residing at 250 East Houston Street, Apt. PHE, New York, New York 10001 ("Assignee").

WHEREAS, Assignor has adopted and used in the United States the trademark FRATELLI LOZZA DESIGN, Registration No. 1,975,572 (the "Trademark"); and

WHEREAS, Assignee wishes to acquire all of Assignor's right, title and interest in and to the Trademark and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns, transfers, and conveys unto Assignee all of its rights, title and interest in and to the Trademark, whether statutory or at common law, including all applications and registrations thereof, together with the goodwill of the business symbolized by the Trademark, and the right to sue for, collect and retain all damages and profits and all other remedies for past infringements thereof.

FRATELLI LOZZA USA, INC

By: 

Name: MASSIMO LOZZA

Title: VICE-PRESIDENT and SECRETARY

