

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BAS, LLC		05/30/2008	LIMITED LIABILITY COMPANY: COLORADO

RECEIVING PARTY DATA

Name:	Boppy Company, LLC, The
Street Address:	560 Golden Ridge Road, Suite 150
City:	Golden
State/Country:	COLORADO
Postal Code:	80401
Entity Type:	LIMITED LIABILITY COMPANY: COLORADO

PROPERTY NUMBERS Total: 34

Property Type	Number	Word Mark
Registration Number:	1919783	BOPPY
Registration Number:	2156706	
Registration Number:	2584321	
Registration Number:	2603718	NOGGIN NEST
Registration Number:	3056591	BOPPY
Registration Number:	3155286	BOPPY
Registration Number:	3157348	GIGGLE GADGETS
Registration Number:	3158539	BOPPY
Registration Number:	3174176	ENTERTAIN ME
Registration Number:	3227806	BARE NAKED
Registration Number:	3270349	MIRACLE MIDDLE
Registration Number:	3270352	ROCK IN COMFORT
Registration Number:	3277989	CRADLE IN COMFORT
Registration Number:	3277990	SWADDLE HAPPY

OP \$865.00 1919783

Registration Number:	3278030	BOPPY
Registration Number:	3280926	TUMMY PLAY
Registration Number:	3287159	LOOK FOR THE BOPPY SHAPE
Registration Number:	3363611	THE BOPPY SHOP
Serial Number:	77165650	BOPPY
Serial Number:	77221802	BOUNCE IN COMFORT
Serial Number:	77236013	SLEEP HAPPY
Serial Number:	77242371	CARRY IN COMFORT
Serial Number:	77342722	BONDING, IT'S A BOPPY THING
Serial Number:	77372426	IT'S WHAT'S INSIDE THAT COUNTS
Serial Number:	78321207	BOPPY
Serial Number:	78321211	BOPPY
Serial Number:	78321213	BOPPY
Serial Number:	78321215	BOPPY
Serial Number:	78805261	NURSATILE
Serial Number:	78861073	PROTECTME
Serial Number:	78861140	SLEEP HAPPY
Serial Number:	78900685	LOOK FOR THE BOPPY SHAPE
Serial Number:	78901509	CHANGE IN COMFORT
Serial Number:	78913280	BOPPY

CORRESPONDENCE DATA

Fax Number: (720)746-3838
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 7207463852
Email: cindirapp@boppy.com
Correspondent Name: The Boppy Company
Address Line 1: 560 Golden Ridge Road, Suite 150
Address Line 4: Golden, COLORADO 80401

NAME OF SUBMITTER:	Kathrine Jansen
Signature:	/kj/
Date:	07/02/2008

Total Attachments: 3
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SECRETARY OF STATE

05-30-2008 07:38:12

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Articles of Amendment

filed pursuant to §7-90-301, et seq. and §7-80-209 of the Colorado Revised Statutes (C.R.S.)

ID number: 20081184283

1. Entity name: BAS, LLC
(If changing the name of the limited liability company, indicate name BEFORE the name change)

2. New Entity name: (if applicable) The Boppy Company, LLC

3. Use of Restricted Words (If any of these terms are contained in an entity name, true name of an entity, trade name or trademark stated in this document, mark the applicable box):
 "bank" or "trust" or any derivative thereof
 "credit union" "savings and loan"
 "insurance", "casualty", "mutual", or "surety"

4. Other amendments, if any, are attached.

5. If the limited liability company's period of duration as amended is less than perpetual, state the date on which the period of duration expires:
_____ (mm/dd/yyyy)

OR

If the limited liability company's period of duration as amended is perpetual, mark this box:

6. (Optional) Delayed effective date: _____ (mm/dd/yyyy)

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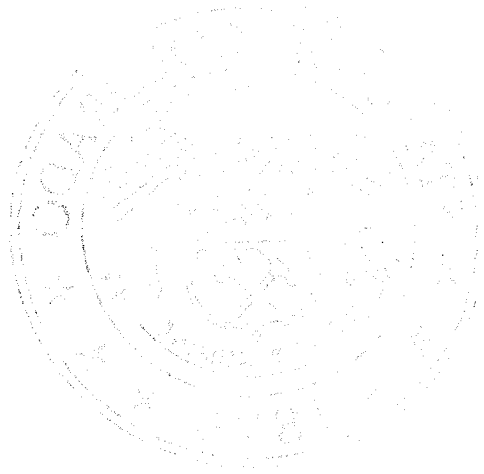
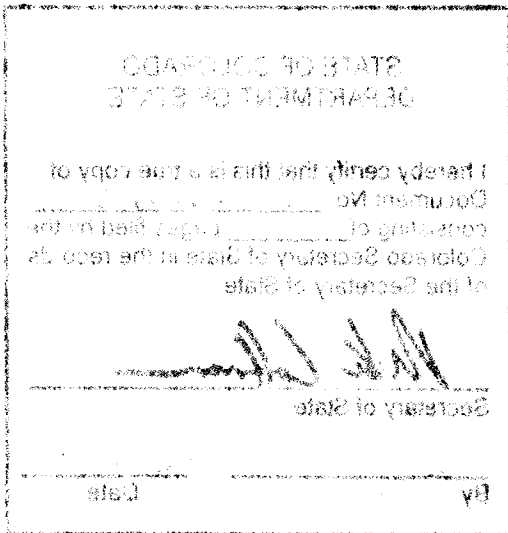
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STATE OF COLORADO
DEPARTMENT OF STATE

I hereby certify that this is a true copy of
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consisting of 2 pages filed by the
Colorado Secretary of State in the records
of the Secretary of State.

Mike Coffman

Secretary of State

By Carolyn Snook 06/24/2008
Date