

TRADEMARK ASSIGNMENT

WHEREAS, DISH Network Corporation, a Nevada corporation with its principal place of business located at 9601 South Meridian Boulevard, Englewood, CO 80112 ("ASSIGNOR"), owns right in, to and under the trademarks and trademark applications set forth in the attached Schedule A (the "Properties"); and

WHEREAS, DISH Network L.L.C., a Colorado limited liability company with its principal place of business located at 9601 South Meridian Boulevard, Englewood, CO 80112 ("ASSIGNEE"), is desirous of acquiring ASSIGNOR'S entire right title and interest in, to and under the Properties.


NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the ASSIGNOR has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, unto the ASSIGNEE it successors, legal representatives and assigns, the entire right, title and interest in, to and under the Properties, together with the goodwill of the business symbolized by the Properties, and the registration thereof, and further including, all income, royalties, and damages now and hereafter due and/or payable to ASSIGNOR, including damages and payments for past and future infringements and misappropriations thereof, all rights to sue for past, present and future infringements or misappropriations thereof, and all rights corresponding to any of the above through the world;

AND THE ASSIGNOR HEREBY authorizes and requests the Commission of the United States Patent and Trademark Office, and any official of any country or countries foreign to the United States, whose duty is to issue trademark registrations or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the ASSIGNEE, it successors, legal representatives and assigns, in accordance with the terms of this instrument.

IN WITNESS WHEREOF, the undersigned has executed this Trademark Assignment as of the 1st day of July 2008.

DISH NETWORK CORPORATION

By:



R. Stanton Dodge
Executive Vice President and General Counsel

SCHEDULE A

United States Trademark Registrations

<u>Registration</u>	<u>Mark</u>
2,155,313	DISH NETWORK design (class 9)
2,249,937	DISH ON DEMAND
2,080,934	DiSH