

07-02-2008

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



103511791

SECTION

To the Director of the U. S. Patent and Trademark Office

Record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

INFLEXION, INC,

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation- State: MASSACHUSETTS
- Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) MAY 23, 2008

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: TARA COUSINEAU

Internal Address: NA

Street Address: 1631 CANTON AVE

City: MILTON, MA 02186

State: MA

Country: USA Zip: 02186

- Association Citizenship USA
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other INDIVIDUAL Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark

A. Trademark Application No.(s)

SERIAL NO. 78327391

B. Trademark Registration No.(s)

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

FIVE FOR FIVE

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: ANNE HULECKI, ESQ

Internal Address: THE LAW OFFICE OF ANNE W. HULECKI

Street Address: 12 STOREY DRIVE

City: LINCOLN

State: MA Zip: 01773

Phone Number: 781-259-1022

Fax Number: 781-259-0135

Email Address: ahulecki@usa.net

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

9. Signature: Anne W. Hulecki

Signature

June 30, 2008

Date

ANNE W. HULECKI

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 2

07/01/2008 NTAM1 0000045 78327391

ASSIGNMENT OF TRADEMARK

WHEREAS, Inflexxion, Inc. (“Assignor”), a Massachusetts corporation whose principal place of business is located at 320 Needham Street, Suite 100, Newton, MA 02464, has adopted and has applied to register the mark JIVE FOR FIVE (the “Mark”) in the United States Patent and Trademark Office (Serial No. 78327391 filed November 13, 2003);

WHEREAS Tara Cousineau (“Assignee”), an individual whose principal place of business is located at Women Insight, Inc., 1631 Canton Avenue, Milton, MA 02186, is the successor to the Assignor’s business, including the portion of the business to which the Mark pertains;

NOW, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to the Mark, together with the good will of the business symbolized by the Mark; the previous, ongoing and existing business to which the Mark pertains; the above identified application for registration of the Mark; and all rights in and to any and all causes of action heretofore or hereafter accrued or accruing for infringement or threatened or alleged infringement of the Mark.

Witness my hand and seal this 23 day of May, 2008.

By: _____


Simon Budman

Title: President & CEO, Inflexxion, Inc.