

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Pferd Milwaukee Brush Company, Inc.		03/07/2008	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	August Rugeberg GmbH & Co. KG
Street Address:	Hauptstrasse 13
City:	Marienheide
State/Country:	FEDERAL REPUBLIC GERMANY
Postal Code:	51709
Entity Type:	CORPORATION: FEDERAL REPUBLIC GERMANY

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1095246	ADVANCE

CORRESPONDENCE DATA

Fax Number: (617)345-3299  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 617.345.3340  
 Email: trademarks@burnslev.com  
 Correspondent Name: Renee Inomata  
 Address Line 1: 125 Summer Street  
 Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER:	25266.1 PFERD RI
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DOMESTIC REPRESENTATIVE

Name:  
 Address Line 1:  
 Address Line 2:

CH \$40.00 1095246

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Renee Inomata

Signature:

/Renee Inomata/

Date:

07/03/2008

Total Attachments: 1  
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**ASSIGNMENT OF TRADEMARK**

THIS ASSIGNMENT (the "Assignment") is made as of 03/07/, 2008, by PFERD MILWAUKEE BRUSH COMPANY, INC. (the "Assignor"), the owner of the trade name and trademark ADVANCE & design (U.S. Registration Number 1,095,246) (the "Trademark").

WHEREAS, AUGUST RÜGGERBERG GMBH & CO. KG, a corporation duly organized and existing under the laws of the Federal Republic of Germany (the "Assignee") is desirous of acquiring all right, title and interest, in, to and under the Trademark, including all goodwill associated therewith, and the Assignor is desirous of selling, assigning, transferring, granting and setting over to the Assignee all of his right, title and interest, in, to and under the Trademark, including all goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby sell, assign, transfer, grant and set over to the Assignee all of the right, title and interest, in, to and under the Trademark, all goodwill associated therewith, all common law rights thereto, and all applications for registration that may be granted, all renewals, extensions, and foreign counterparts thereof, together with the right to sue and recover damages for future or past infringements and to fully and entirely stand in the place of the Assignor in all matters related thereto, the same to be held and enjoyed by the Assignee as fully and entirely as the same would have been held by the Assignor had this sale, assignment, transfer, grant and set over not been made, all subject to the terms and conditions of the Agreement (the "Assigned Trademark Rights").

The Assignor hereby warrants and covenants that (i) it has the full power and authority to convey the rights, titles and interests herein sold, assigned, transferred, granted and set over to the Assignee; (ii) it has not executed and will not execute any agreement in conflict herewith; and (iii) it will execute any and all other instruments which may be necessary to perfect and evidence the Assignee's ownership of the Assigned Trademark Rights herein conveyed.

IN WITNESS WHEREOF, the Assignor has executed this Assignment as an instrument under seal as of the date written above.

PFERD MILWAUKEE BRUSH COMPANY, INC.

By: I. U. Udo Schrauder  
Name: Udo Schrauder  
Title: Leiter Marketing-Kommunikation

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