

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jewish Major Leaguers, Inc.		05/05/2008	Not-for-Profit corporation: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Major League Baseball Properties, Inc.		
Street Address:	245 Park Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10167		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2586893	JEWISH MAJOR LEAGUERS	
Registration Number:	3456907	JEWISH MAJOR LEAGUERS	
CORRESPONDENCE DATA			
Fax Number:	(212)575-0671		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-790-9200		
Email:	trademark@cfl.com		
Correspondent Name:	Roberto Ledesma, Esq.		
Address Line 1:	1133 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036-6799		
ATTORNEY DOCKET NUMBER:	21307/098/RXL/NH		
NAME OF SUBMITTER:	Roberto Ledesma		
Signature:	/Roberto Ledesma/		

OP \$65.00 2586893

Date:

07/03/2008

Total Attachments: 1

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ASSIGNMENT

This ASSIGNMENT, effective 5/5, 2008, is from Jewish Major Leaguers, Inc., a Massachusetts Non-Profit Corporation, located at 104 Greenlawn Avenue, Newton, MA 02459 ("Assignor") to Major League Baseball Properties, Inc., a New York Corporation, located at 245 Park Avenue, New York, NY, 10167 (the "Assignee").

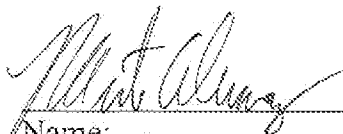
WHEREAS, Assignor is the owner of the trademark JEWISH MAJOR LEAGUERS for "publications and printed materials, namely, commemorative collectible trading cards, newsletters, books, posters, and pamphlets on the topic of American Jews who have played major league baseball since 1871" in International Class 16 ("the Mark) and United States Registration No. 2586,893 for the Mark (the "Trademark Registration") and Application Serial No. 77/233,839 for the Mark (the "Trademark Application"); and

WHEREAS, Assignor desires to transfer all of its right, title and interest in the Mark together with the goodwill of the business symbolized thereby, the Trademark Registration, and the Trademark Application to the Assignee, and Assignee desires to accept said transfer;

NOW THEREFORE, for the sum of \$1.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, as of the date indicated above, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, all of Assignor's rights, title and interest in and to the Mark together with the goodwill of the business symbolized thereby, the Trademark Registration, and the Trademark Application, and all causes of action for any and all past infringements of the rights so assigned occurring before or after the date of this Assignment and the right to collect and retain the proceeds therefrom, and Assignor agrees to provide Assignee with any documentation, specimens, use evidence, and/or other materials as necessary to support the recordation of this Assignment, and maintenance of the Trademark Registration, with the United States Patent and Trademark Office as requested from time to time by Assignee.

Jewish Major Leaguers, Inc.

By:


Name: MARTIN ABRAMOWITZ
Title: PRESIDENT & CEO